

A Letter to Our Community

*T*he Bradley Foundation is institutionally “at home” in Milwaukee, where our donors, Lynde and Harry Bradley, established the family legacy that it is our trust to preserve. There are a host of national and international opportunities for philanthropy – and many of them deserve the attention of the Bradley Foundation. However, it is from 1241 North Franklin Place, Milwaukee, Wisconsin – our home in our community – that the Bradley Foundation views the world.

The Foundation grants within our own community account for well over a third of our total giving since our inception as a private foundation in 1985. These grants are assiduously researched by staff, thoroughly reviewed by a committee of local directors and presented to the full Board for final approval – and they include many of our largest and most long-term grantees, those closest and best known to us. They are a critical component of the Foundation’s philanthropy.

We apply what we learn from our national and international programs to Milwaukee and Wisconsin, so that the community receives attention and advice from the world’s best thinkers, but it is a fair trade, for we often find ourselves providing the experience and wisdom of our community to a world that has much to learn from Milwaukee and Wisconsin.

This report provides information concerning all of our local grants during 2010, as we carry on the traditional philanthropy of the Bradley brothers in their home town and their home state. These grants focus on preserving and enhancing our city’s civic and cultural identity; preserving the role of families in our society; reforming education; and promoting civic growth and prosperity. The grants support community-based institutions of civil society, such as neighborhood organization, schools and congregations. They also help maintain an infrastructure of services and cultural opportunities in our community and perpetuate our donors’ enthusiasm for Milwaukee and Wisconsin and their aspirations for our quality of life. Awards of \$10.3 million for Milwaukee and Wisconsin in 2010 raised the Foundation’s in-state giving to approximately \$302 million in the 26 years since we were established.

The officers, directors and staff of the Lynde and Harry Bradley Foundation are mindful of and grateful for our institutional roots in this community, and there is no aspect of our philanthropy that we are prouder of, or that we feel more responsibility for, than the local grants listed in this new report.

Sincerely,



Michael W. Grebe, President

The Lynde and Harry Bradley Foundation

March 31, 2011