



The Lynde and Harry
BRADLEY FOUNDATION

2015 Report to Wisconsin



Board of Directors of The Lynde and Harry Bradley Foundation, Inc.

Seated, left to right:

David V. Uihlein, Jr., Vice Chairman

Dennis J. Kuester, Chairman

Michael W. Grebe, President & CEO

Cleta Mitchell

Standing, left to right:

Curt S. Culver

Richard W. Graber

Victor Davis Hanson

George F. Will

Diane M. Hendricks

Terry Considine

J. Arthur Pope

Patrick J. English

Robert P. George

Officers

Dennis J. Kuester, Chairman
David V. Uihlein, Jr., Vice Chairman
Michael W. Grebe, President and Chief Executive Officer
Cleta Mitchell, Secretary
Daniel P. Schmidt, Vice President for Program
Cynthia K. Friauf, Vice President for Finance, Treasurer, and Assistant Secretary
R. Michael Lempke, Vice President for Investments
Terri L. Famer, Vice President for Administration and Assistant Secretary
Mandy L. Hess, Controller and Assistant Treasurer

Program Staff

Daniel P. Schmidt, Vice President for Program
Dianne J. Sehler, Senior Program Officer
Michael E. Hartmann, Program Officer and Director of Research
Alicia L. Manning, Program Officer
Janet F. Riordan, Program Officer
Jill M. Budny, Program Officer
William J. Bergeron, Librarian
Dionne M. King, Senior Program Assistant
Tris E. Withington, Program Assistant

External Relations Staff

Jessica F. Dean, Vice President for External Relations
Benjamin M. Hannemann, Marketing and Communications Manager
Karen S. Pacioni, External Relations Assistant

Finance and Investment Staff

Cynthia K. Friauf, Vice President for Finance
R. Michael Lempke, Vice President for Investments
Mandy L. Hess, Controller
Laura M. Davis, Senior Accountant
Renee L. Krebs, Grants Administrator

Administrative Staff

Terri L. Famer, Vice President for Administration
Renée L. Narus, Administrative Assistant
Diane M. Lask, Receptionist/Clerical Assistant
Susan R. Millard, Office Assistant
Dennis H. Grueneberg, Operations

A Letter to Our Community 6

Our History 7

2015 Grants Awarded 8

Grantmaking Policies 18

Application Procedure 19



The Lynde and Harry Bradley Foundation Staff

A Letter to Our Community

The Bradley Foundation is institutionally “at home” in Milwaukee, where our donors, Lynde and Harry Bradley, established the family legacy that it is our trust to preserve. There are a host of national and international opportunities for philanthropy – and many of them deserve the attention of the Bradley Foundation. However, it is from 1241 North Franklin Place, Milwaukee, Wisconsin – our home in our community – that the Bradley Foundation views the world.

The Foundation grants within our own community account for well over a third of our total giving since our inception as a private foundation in 1985. These grants are assiduously researched by staff, thoroughly reviewed by a committee of local directors and presented to the full Board for final approval – and they include many of our largest and most long-term grantees, those closest and best known to us. They are a critical component of the Foundation’s philanthropy.

We apply what we learn from our national and international programs to Milwaukee and Wisconsin, so that the community receives attention and advice from the world’s best thinkers, but it is a fair trade, for we often find ourselves providing the experience and wisdom of our community to a world that has much to learn from Milwaukee and Wisconsin.

This report provides information concerning all of our local grants during 2015, as we carry on the traditional philanthropy of the Bradley brothers in their home town and their home state. These grants focus on preserving and enhancing our city’s civic and cultural identity; preserving the role of families in our society; reforming education; and promoting civic growth and prosperity. The grants support community-based institutions of civil society, such as neighborhood organizations, schools and congregations. They also help maintain an infrastructure of services and cultural opportunities in our community and perpetuate our donors’ enthusiasm for Milwaukee and Wisconsin and their aspirations for our quality of life. Awards of \$9.7 million for Milwaukee and Wisconsin in 2015 raised the Foundation’s in-state giving to approximately \$349 million in the 31 years since we were established.

The officers, directors and staff of the Lynde and Harry Bradley Foundation are mindful of and grateful for our institutional roots in this community, and there is no aspect of our philanthropy that we are prouder of, or that we feel more responsibility for, than the local grants listed in this new report.

Sincerely,



Michael W. Grebe, President

The Lynde and Harry Bradley Foundation

April 2016

In 1903, Lynde and Harry Bradley established a new business in Milwaukee, Wisconsin. It took courage and confidence for them to risk resources in a new venture, based only on their judgment of what was and their vision of what could be. The Bradleys' confidence was bolstered by the knowledge that in America, not only were they free to start a business, but they could also begin again if they failed. The Bradleys, however, would not fail. Their business grew to become the internationally recognized Allen-Bradley Company.

When the Allen-Bradley Company was acquired by Rockwell International Corporation in 1985, a significant portion of the proceeds was dedicated to establishing The Lynde and Harry Bradley Foundation. Although it has no direct ties to the Allen-Bradley Company, the purpose of the Foundation is to commemorate Lynde and Harry Bradley by preserving and extending the principles and philosophy by which they lived and upon which they built their company. As their efforts succeeded, their business grew and eventually extended far beyond its Milwaukee headquarters. Lynde and Harry Bradley remained devoted to the city where they began their enterprise and in which they lived and worked for so many years. Thus, the Lynde and Harry Bradley Foundation is proud to continue its commitment to improving the quality of life in the Milwaukee metropolitan area and throughout southeastern Wisconsin.

The Bradleys lived and worked according to several philosophical principles. They believed that, over time, the consequences of ideas were more decisive than the force of political or economic movements. They recognized the interdependence of human endeavors – cultural, educational, philosophical, economic – and they rejected exclusionary emphasis on any single element. The brothers had an abiding belief in the dignity and decency of each person. They felt that only in an environment of political and economic freedom could individuals develop their talents, hone their skills and intellects, and contribute to the improvement of the human condition. The success of the Allen-Bradley Company stands as eloquent testimony to the enduring quality of these important principles.

The Bradley brothers were also committed to preserving and defending the tradition of free representative government and private enterprise that has enabled the American nation and, in a larger sense, the entire Western world to flourish intellectually and economically. The Bradleys believed that the good society is a free society. The Lynde and Harry Bradley Foundation is likewise devoted to strengthening American democratic capitalism and the institutions, principles and values that sustain and nurture it. Its programs support limited, competent government; a dynamic marketplace for economic, intellectual, and cultural activity; and a vigorous defense at home and abroad of American ideas and institutions. In addition, recognizing that responsible self-government depends on enlightened citizens and informed public opinion, the Foundation supports scholarly studies and academic achievement.

2015 Grants Awarded



ABOVE THE CLOUDS

Milwaukee, WI

To support general operations 10,000



ACTS HOUSING

Milwaukee, WI

To support general operations 90,000



ALMA CENTER

Milwaukee, WI

To support general operations 50,000



AMERICAN MAJORITY

Purcellville, VA

To support the Wisconsin Chapter 200,000



ARCHDIOCESE OF MILWAUKEE

Milwaukee, WI

To support the Pallium Lecture series 10,000



ASSET BUILDERS OF AMERICA

Madison, WI

To support general operations 40,000



BEL CANTO CHORUS OF MILWAUKEE

Milwaukee, WI

To support general operations 20,000



BUSINESS AND ECONOMICS ACADEMY OF MILWAUKEE

Milwaukee, WI

To support a merit pay program for teachers 10,000

To support the Office for the Advancement of Free Enterprise Education 200,000



CAPTAIN FREDERICK PABST MANSION

Milwaukee, WI

To support general operations 25,000



CARTHAGE COLLEGE

Kenosha, WI

To support the Humanities Citizenship Initiative 25,000



CENTER FOR NEIGHBORHOOD ENTERPRISE

Washington, DC

To support the Milwaukee Violence Free Zone Initiative 190,000



CITY ON A HILL

Milwaukee, WI

To support general operations 30,000



CITY YEAR

Boston, MA

To support City Year Milwaukee 100,000



COMMUNITY WAREHOUSE

Milwaukee, WI

To support general operations 100,000



COMPEL THEM TO COME

Milwaukee, WI

To support general operations 25,000



CONCORD CHAMBER ORCHESTRA

Milwaukee, WI

To support general operations 10,000



CONVERGENCE RESOURCE CENTER

Milwaukee, WI

To support general operations.....10,000



DISCOVERY WORLD AT PIER WISCONSIN

Milwaukee, WI

To support general operations 90,000



DIVINE SAVIOR HOLY ANGELS HIGH SCHOOL

Milwaukee, WI

To support facilities improvements..... 50,000



DOMINICAN HIGH SCHOOL

Whitefish Bay, WI

To support participation in the Milwaukee Parental Choice Program.....20,000

To support facilities improvements.....100,000



EASTBROOK ACADEMY

Milwaukee, WI

To support general operations 20,000

To support a new science lab.....50,000



EDUCATION ACTION GROUP FOUNDATION

Muskegon, MI

To support general operations 75,000



EPIC CENTER COMMUNITY ORGANIZATION

Milwaukee, WI

To support general operations 10,000

2015 Grants Awarded



FIRST STAGE CHILDREN'S THEATER

Milwaukee, WI

To support general operations 30,000



FLORENTINE OPERA COMPANY

Milwaukee, WI

To support general operations 95,000



FRANKLIN CENTER FOR GOVERNMENT & PUBLIC INTEGRITY

Alexandria, VA

To support the Wisconsin Chapter 90,000



GRAND AVENUE CLUB

Milwaukee, WI

To support general operations 30,000

To support building repairs..... 75,000



GREATER MILWAUKEE FOUNDATION

Milwaukee, WI

To support the Nonprofit Management Fund 60,000



GREENHOUSE SOLUTIONS

Aledo, TX

To support the Wisconsin Chapter 239,500



HEALING CENTER

Milwaukee, WI

To support general operations 15,000



HEARTLOVE PLACE

Milwaukee, WI

To support general operations 15,000



HISPANICS FOR SCHOOL CHOICE

Milwaukee, WI

To support general operations 75,000



HOPE STREET MINISTRIES

Milwaukee, WI

To support general operations 10,000



JOHN K. MACIVER INSTITUTE FOR PUBLIC POLICY

Madison, WI

To support a special project 19,640



LAKELAND COLLEGE

Sheboygan, WI

To support Teaching Economics in American History 50,000

2015 Grants Awarded



LIGHTHOUSE YOUTH CENTER

Milwaukee, WI

To support general operations 40,000



LUCY BURNS INSTITUTE

Madison, WI

To support program activities 15,000



LUTHERAN HIGH SCHOOL ASSOCIATION OF GREATER MILWAUKEE

Greendale, WI

To support the Vocational Career Preparatory Program..... 50,000



LUTHERAN URBAN MISSION INITIATIVE

Milwaukee, WI

To support general operations..... 40,000



MARQUETTE UNIVERSITY HIGH SCHOOL

Milwaukee, WI

To support participation in the Milwaukee Parental Choice Program..... 20,000



MENOMONEE VALLEY PARTNERS

Milwaukee, WI

To support general operations 15,000



MESSMER CATHOLIC SCHOOLS

Milwaukee, WI

To support general operations 200,000

To support Building 2 Learn..... 75,000



MILWAUKEE BALLET COMPANY

Milwaukee, WI

To support general operations 95,000



MILWAUKEE CHAMBER THEATRE

Milwaukee, WI

To support general operations 20,000



MILWAUKEE CHARTER SCHOOL ADVOCATES

Milwaukee, WI

To support general operations..... 50,000



MILWAUKEE CHRISTIAN CENTER

Milwaukee, WI

To support general operations 50,000



MILWAUKEE COLLEGE PREPARATORY SCHOOL

Milwaukee, WI

To support general operations 50,000

2015 Grants Awarded



MILWAUKEE DEVELOPMENT CORPORATION

Milwaukee, WI

To support a regional economic development initiative..... 100,000



MILWAUKEE HOMELESS VETERANS INITIATIVE

Milwaukee, WI

To support general operations..... 10,860



MILWAUKEE JOBSWORK

Milwaukee, WI

To support general operations..... 50,000



MILWAUKEE PUBLIC LIBRARY FOUNDATION

Milwaukee, WI

To support general operations..... 65,000



MILWAUKEE PUBLIC MUSEUM

Milwaukee, WI

To support general operations..... 150,000

To support a capital campaign..... 200,000



MILWAUKEE REPERTORY THEATER

Milwaukee, WI

To support general operations..... 100,000



MILWAUKEE SYMPHONY ORCHESTRA

Milwaukee, WI

To support general operations..... 325,000



MILWAUKEE WATER COUNCIL

Milwaukee, WI

To support general operations..... 30,000



MILWAUKEE YOUTH SYMPHONY ORCHESTRA

Milwaukee, WI

To support general operations..... 20,000



MINORITY CHRISTIAN COACHES ASSOCIATION

Hartford, WI

To support general operations..... 25,000



MOUNT CALVARY LUTHERAN CHURCH & SCHOOL

Milwaukee, WI

To support general operations..... 20,000



NEU-LIFE COMMUNITY RESOURCE CENTER

Milwaukee, WI

To support general operations..... 50,000



NEW BEGINNINGS ARE POSSIBLE

Milwaukee, WI

To support general operations.....25,000

NEW CREATURES IN CHRIST OUTREACH MINISTRY

Milwaukee, WI

To support general operations25,000



NEW THREADS OF HOPE

Wauwatosa, WI

To support general operations30,000



NIA IMANI FAMILY

Milwaukee, WI

To support general operations20,000



OPERATION DREAM

Milwaukee, WI

To support general operations75,000



OUR NEXT GENERATION

Milwaukee, WI

To support general operations.....10,000



PARTNERS ADVANCING VALUES IN EDUCATION

Milwaukee, WI

To support general operations200,000



PATHWAYS MILWAUKEE

Milwaukee, WI

To support general operations60,000



PIANO ARTS OF WISCONSIN

Milwaukee, WI

To support general operations15,000



PIUS XI HIGH SCHOOL

Milwaukee, WI

To support participation in the Milwaukee Parental Choice Program20,000



PROFESSIONAL FIRE FIGHTERS OF WISCONSIN CHARITABLE FOUNDATION

Madison, WI

To support educational programs10,000

2015 Grants Awarded



RISEN SAVIOR EVANGELICAL LUTHERAN CHURCH AND SCHOOL

Milwaukee, WI

To support outreach ministries 60,000



RUNNING REBELS COMMUNITY ORGANIZATION

Milwaukee, WI

To support general operations 90,000



SAINT ANDREW'S SOCIETY

Milwaukee, WI

To support renovations of Burns Commons 10,000



ST. MARCUS LUTHERAN SCHOOL

Milwaukee, WI

To support general operations 50,000

To support school expansion 400,000



ST. THOMAS MORE HIGH SCHOOL

Milwaukee, WI

To support participation in the Milwaukee Parental Choice Program 20,000



St. Vincent de Paul Society
Basic Needs - Compassionate Care

ST. VINCENT DE PAUL SOCIETY OF MILWAUKEE

Milwaukee, WI

To support a capital campaign 60,000



SALVATION ARMY OF GREATER MILWAUKEE

Wauwatosa, WI

To support general operations 20,000



SAND COUNTY FOUNDATION

Madison, WI

To support general operations 100,000



SCHOOL CHOICE WISCONSIN

Milwaukee, WI

To support general operations 290,000



SCHOOLS THAT CAN MILWAUKEE

Milwaukee, WI

To support general operations 125,000



SERENITY INNS

Milwaukee, WI

To support general operations 10,000



SHARON LYNNE WILSON CENTER FOR THE ARTS

Brookfield, WI

To support the Guitar Competition and Festival..... 10,000



SHORELAND LUTHERAN HIGH SCHOOL

Somers, WI

To support participation in the Racine Parental Private School Choice Program 20,000



SILVER SPRING NEIGHBORHOOD CENTER

Milwaukee, WI

To support general operations.....20,000



SKYLIGHT MUSIC THEATRE

Milwaukee, WI

To support general operations 65,000



SOAR OF RACINE

Racine, WI

To support general operations 40,000



TEACH FOR AMERICA

Milwaukee, WI

To support the Milwaukee Program.....150,000



TEEN CHALLENGE OF WISCONSIN

Milwaukee, WI

To support general operations 20,000

To support a capital campaign.....60,000



THREE HARBORS COUNCIL BOY SCOUTS OF AMERICA

Milwaukee, WI

To support general operations 50,000



TRUE THE VOTE

Houston, TX

To support Wisconsin programs 60,000



UNITY IN MOTION

Milwaukee, WI

To support general operations 25,000



UNIVERSITY OF WISCONSIN FOUNDATION

Madison, WI

To support the Center on the Constitution and the Courts..... 6,000

2015 Grants Awarded



UNIVERSITY OF WISCONSIN-MADISON

Madison, WI

To support the Center for the Study of the American
Constitution 100,000
To support the Center for the Study of
Liberal Democracy..... 30,000



UNIVERSITY OF WISCONSIN-MILWAUKEE

Milwaukee, WI

To support the Bradley Distinguished Lecture Series 40,000



USS MILWAUKEE COMMISSIONING COMMITTEE

Milwaukee, WI

To support dredging operations 50,000



UWM RESEARCH FOUNDATION

Milwaukee, WI

To support the Bradley Catalyst Grant Program 150,000



WALNUT WAY CONSERVATION CORP

Milwaukee, WI

To support general operations 40,000
To support the Innovation and Wellness Commons..... 400,000



WISCONSIN ACADEMIC DECATHLON

Green Bay, WI

To support general operations 10,000



WISCONSIN FORENSIC COACHES' ASSOCIATION

Wausau, WI

To support the State Tournament and the
scholarship program 10,000



WISCONSIN HISTORICAL FOUNDATION

Madison, WI

To support a history lecture program..... 30,000



WISCONSIN INSTITUTE FOR LAW AND LIBERTY

Milwaukee, WI

To support general operations 500,000
To support the Center for Competitive Federalism..... 1,155,355



WISCONSIN LIBRARY SERVICES

Madison, WI

To support general operations..... 10,000



WISCONSIN LUTHERAN CHILD & FAMILY SERVICE

Germantown, WI

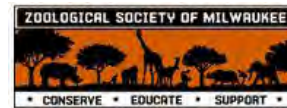
To support the Student Assistance Program 25,000



WISCONSIN LUTHERAN HIGH SCHOOL

Milwaukee, WI

To support participation in the Milwaukee Parental Choice Program..... 50,000



ZOOLOGICAL SOCIETY OF MILWAUKEE COUNTY

Milwaukee, WI

To support general operations 70,000



WISCONSIN PHILANTHROPY NETWORK

Milwaukee, WI

To support general operations.....15,000



WISCONSIN POLICY RESEARCH INSTITUTE

Milwaukee, WI

To support general operations 375,000



WOODLANDS SCHOOL

Milwaukee, WI

To support a library 20,000



WORD OF HOPE MINISTRIES

Milwaukee, WI

To support general operations 25,000



YESHIVA ELEMENTARY SCHOOL

Milwaukee, WI

To support general operations 30,000

To support building improvements.....50,000

GRAND TOTAL AWARDED

\$9,666,355

Grantmaking Policies

The programs and funding decisions of the Bradley Foundation are the responsibility of the Board of Directors. At the discretion of the Board, the policies set forth herein will be modified in response to changing conditions and priorities.

The guidelines established by the Board of Directors will normally preclude funding for unspecified and undetailed overhead costs. No funds will be authorized for fees payable to fund-raising counsel. In addition, grants without significant import to the Foundation's areas of interest will only under special conditions be considered for endowment or deficit-financing purposes.

The Foundation will:

- ∞ Normally award grants only to organizations and institutions exempt from federal taxation under Section 501(c)(3) of the Internal Revenue Code and publicly supported under Section 509(a)(1), (2) or (3);
- ∞ Favor projects that are not normally financed by public tax funds;
- ∞ Consider requests for building projects and limit grants to a fraction of the total cost.

Grantees must possess the resources to properly administer grants from the Foundation. The Foundation conducts an annual evaluation of grants, and grantees are asked to provide periodic reports on the progress of their work.

Two steps are required in the application process. First, the applicant should prepare a brief letter of inquiry to the Grants Program, describing the applying organization and its intended project. If the Foundation determines the project to be within the current program interests as determined by its Board of Directors, the applicant will be invited to submit a formal proposal.

Second, if invited to submit a formal proposal, the applicant should submit another letter. It should include a more-thorough, yet still concise description of the project, its objectives and significance, and the qualifications of the groups and individuals involved in it. It should also include a project budget, the specific amount being sought from the Bradley Foundation, and a list of other sources of support, philanthropic or otherwise.

The applicant should submit a copy of the Internal Revenue Service letter confirming the applying entity's tax-exempt and public-support status under Sections 501(c)(3) and 509(a), respectively, of the Internal Revenue Code.

Should the Foundation's program staff find it necessary or desirable, it may arrange a meeting with the applicant after the receipt of a written proposal. After the staff comprehensively reviews proposals, the Board acts on them. All grantmaking authority rests with the Board.

The Board of Directors meets four times a year. To be considered, full proposals should be submitted by February 1, May 1, August 1, and November 1. In most cases, staff is able to complete its reviews of proposals in time for the next scheduled Board meeting. Occasionally, it is not, or Board consideration is deferred to a later meeting.

Because of the necessarily limited resources of the Foundation, many worthwhile projects cannot be supported, of course. The demands on the Foundation's resources also limit the size of particular grants and the ability of the Foundation to make commitments for extended periods. For more information about the Bradley Foundation, including our guidelines for submitting proposals, please visit our web site at www.bradleyfdn.org.

April 2016

Proposals and inquiries should be sent to:

*Grants Program
The Bradley Foundation
1241 North Franklin Place
Milwaukee, WI 53202-2901
Phone (414) 291-9915
Fax (414) 291-9991*

