

STATE OF WISCONSIN CIRCUIT COURT MILWAUKEE COUNTY

IN RE THE MATTER OF:

Case No. 10JD000007

JOHN DOE,

TRANSCRIPT OF PROCEEDINGS

October 6, 2011

Room 509, Courthouse
Milwaukee, Wisconsin

BEFORE:

THE HONORABLE NEAL NETTESHEIM
Reserve Judge, Presiding

APPEARANCES:

BRUCE LANDGRAF, Assistant District Attorney,
appeared on behalf of the State.

ERIC WILSON, Attorney at Law, appeared on behalf
of R. J. Johnson.

Mary Povlick - Court Reporter

E. 1

1	<u>I N D E X</u>	
2	<u>Witness</u>	<u>Page</u>
3	Richard JohnsonExam by Mr. Landgraf....	7
4		
5	<u>Exhibits Received</u>	
6	790, 796, 797, 800, 802, 822, 825, 829, 830	
7	839, 840	187

8

9 * * *

10

11

12 P R O C E E D I N G S

13 THE COURT: This is the matter of

14 John Doe proceeding, Case Number 10JD000007.

15 Mr. Landgraf, would you note your appearance,

16 please.

17 MR. LANDGRAF: Certainly judge. On

18 behalf of the State of Wisconsin, Bruce Landgraf

19 appears. Good morning.

20 THE COURT: Good morning. And

21 Mr. Wilson, would you kindly enter your appearance

22 and that of your client.

23 MR. WILSON: Yes, Your Honor. Eric

24 Wilson on behalf of R. J. Johnson who is present.

25 THE COURT: Thank you. Mr. Johnson,

1 that?

2 A. Yes, I will.

3 Q. And then along similar lines, if I ask a question

4 that you find unclear or difficult to understand,

5 can we agree you will just tell me that?

6 A. Yes.

7 Q. And I will do my best to rephrase that question or

8 have it read back or do whatever it takes to make

9 sure that we're communicating, okay?

10 A. Sure.

11 Q. Thanks. I have to begin with just some basic

12 background information.

13 A. Okay.

14 Q. What is your date of birth, Mr. Johnson?

15 A. [REDACTED]

16 Q. The final four of your Social Security Number,

17 please?

18 A. [REDACTED]

19 Q. Your current residence?

20 A. [REDACTED] Randolph, [REDACTED]

21 Q. How long have you lived there?

22 A. Eleven years.

23 Q. What county is that in?

24 A. Dodge.

25 Q. Do you have a land line at home?

1 A. I do.

2 Q. What is that number, please?

3 A. [REDACTED]

4 Q. Who is your carrier?

5 A. Century Tel or CenturyLink.

6 Q. Is that the only line that goes into your home?

7 A. No, there is an additional line. I have an office

8 there, and that number is exactly the same, but

9 the last digit is a [REDACTED] There is a third line

10 there, that is a fax line. It ends with a [REDACTED] So

11 it's [REDACTED]

12 Q. As long as we're on the topic of offices, you do

13 have an office in Madison, do you not?

14 A. Yes.

15 Q. And why don't we cover that Madison phone line,

16 please.

17 A. I don't know the number. I actually don't use it

18 very often. The address is 10 East Doty, and it's

19 just a work space where there are people that

20 receive phone calls. Generally I use my cell

21 phone, but I am able to use that line but I rarely

22 get called there, so I don't know the number.

23 Q. Do you know who the carrier is?

24 A. No, sorry.

25 Q. I take it that's not the phone number that's on

1 your business card then?

2 A. No.

3 Q. Probably your cell phone?

4 A. Cell phone and my home office line which is the

5 [REDACTED] number.

6 Q. What current email addresses do you use?

7 A. Okay, I have to remember those. My primary one is

8 *rj@rjjohnson.org*. I have a base Yahoo account

9 that allows that personalized account, and that's

10 [REDACTED]. I have a gmail address

11 which is -- I believe it's [REDACTED] It may be

12 [REDACTED] the auto fills on my computer, at

13 gmail.com. That's it.

14 Q. You answered that there was some relationship and

15 I thought you used the word "allows" between the

16 *rjjohnson.org* email address and the

17 [REDACTED]

18 A. *Rjjohnson.org* is a domain, and Yahoo sells

19 personalized domains, but they're actually

20 functioned through Yahoo which is why the 1961 is

21 relevant because you have to have a Yahoo account

22 to have a personal account.

23 Q. And I think if I were to ask you who was your ISP

24 that stood behind *rjjohnson.org* based on your last

25 answer, that would be --

1 A. Yahoo.

2 Q. I'm going to basically have the same set of
3 questions now for calendar year 2010, okay?

4 A. Okay.

5 Q. I take it that your address was the same, yes?

6 A. Yes.

7 Q. Did you maintain any residence in Milwaukee County
8 during 2002 based upon your work with Friends of
9 Scott Walker?

10 A. No, I did not.

11 THE COURT: Mr. Landgraf, I think
12 you said 2002.

13 BY MR. LANDGRAF:

14 Q. I'm sorry, I meant 2010. Would your answer be the
15 same?

16 A. Neither year.

17 Q. Would your land lines to your home in Randolph be
18 the same in 2010?

19 A. Yes.

20 Q. Did you have the Doty Street address in 2010?

21 A. No.

22 Q. Did you maintain any other offices in 2010 other
23 than the home office you told us about?

24 A. No.

25 Q. As I go through my notes, I see that I neglected

From: Keith Gilkes [REDACTED]
Sent: Wednesday, October 26, 2011 10:16 AM
To: Kate Lind
Subject: Invoice from RJ Johnson & Associates, Inc.
Attachments: C:_UsersValerieAppDataLocalTemplnv_652_from_RJ_Johnson__A.pdf
Please pay attached invoice - thank you.

KG

----- Forwarded message -----

From: R.J. Johnson <rj@rjjohnson.org>
Date: Tue, Oct 25, 2011 at 5:12 PM
Subject: FW: Invoice from RJ Johnson & Associates, Inc.
To: Keith Gilkes [REDACTED]

Invoice per our condo.

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vincas

>

From: R.J. Johnson [rj@rjohnson.org]
Sent: Tuesday, October 25, 2011 5:12 PM
To: Keith Gilkes
Subject: FW: Invoice from RJ Johnson & Associates, Inc.

Attachments: C_UsersValerieAppDataLocalTempInv_652_from_RJ_Johnson__A.pdf



C_UsersValerieAp
pDataLocalTemp...

Invoice per our condo.

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]




In Hoc Signo Vincas




Invoice



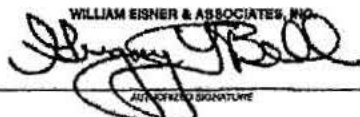
Date	Invoice #
10/25/2011	652


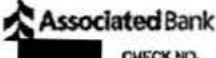
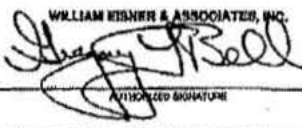
Bill To
Friends of Scott Walker PO Box 100828 Wauwatosa, WI 53210


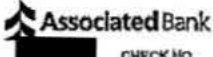
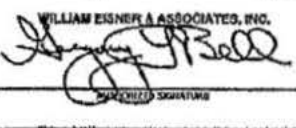
Description	Amount
consulting fees	20,000.00
Total	\$20,000.00


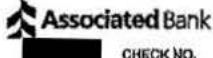
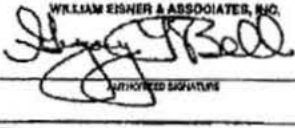
	WILLIAM EISNER & ASSOCIATES 5307 S. 92ND STREET HALES CORNERS, WI 53130 (414) 425-0800	 Associated Bank [REDACTED]	CHECK NO.	CHECK DATE	VENDOR NO.
			[REDACTED]	MAY 25 2012	CPL
			CHECK AMOUNT		
*Forty Six Thousand One Hundred Fifty Two Dollars and 64/100			\$*****46,152.64		
PAY TO THE ORDER OF	Coalition Partners LLC N7130 North Lost Lake Road Randolph, WI 53956				
	 AUTHORIZED SIGNATURE				

	WILLIAM EISNER & ASSOCIATES, INC. dba: NONBOX 5307 S. 92ND STREET HALES CORNERS, WI 53130	 Associated Bank [REDACTED]	CHECK NO.	CHECK DATE	VENDOR NO.
			[REDACTED]	MAY 11 2012	CPL
			CHECK AMOUNT		
*Two Hundred Seventeen Dollars and 13/100*****			\$*****217.13		
PAY TO THE ORDER OF	Coalition Partners LLC N7130 North Lost Lake Road Randolph, WI 53956				
	WILLIAM EISNER & ASSOCIATES, INC.  AUTHORIZED SIGNATURE				

	WILLIAM EISNER & ASSOCIATES, INC. dba: NONBOX 5307 S. 92ND STREET HALES CORNERS, WI 53130	 Associated Bank [REDACTED]	CHECK NO.	CHECK DATE	VENDOR NO.
			[REDACTED]	MAY 4 2012	CPL
			CHECK AMOUNT		
*Two Thousand Five Hundred Sixty Four Dollars and 00/100****			\$*****2,564.00		
PAY TO THE ORDER OF	Coalition Partners LLC N7130 North Lost Lake Road Randolph, WI 53956				
	WILLIAM EISNER & ASSOCIATES, INC.  AUTHORIZED SIGNATURE				

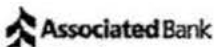
	WILLIAM EISNER & ASSOCIATES, INC. <small>(aka) NONBOX ® 5307 S. 82ND STREET HALES CORNERS, WI 53130</small>		CHECK NO.	CHECK DATE	VENDOR NO.
				MAR 22 2012	CPL
			CHECK AMOUNT		
*Six Hundred Twenty Eight Dollars and 20/100*****			\$*****628.20		
PAY TO THE ORDER OF	Coalition Partners LLC N7130 North Lost Lake Road Randolph, WI 53956		 WILLIAM EISNER & ASSOCIATES, INC. AUTHORIZED SIGNATURE		

	WILLIAM EISNER & ASSOCIATES, INC. <small>(aka) NONBOX ® 5307 S. 82ND STREET HALES CORNERS, WI 53130</small>		CHECK NO.	CHECK DATE	VENDOR NO.
				MAR 24 2012	CPL
			CHECK AMOUNT		
*Five Thousand Five Hundred Seventeen Dollars and 16/100****			\$*****5,517.16		
PAY TO THE ORDER OF	Coalition Partners LLC N7130 North Lost Lake Road Randolph, WI 53956		 WILLIAM EISNER & ASSOCIATES, INC. AUTHORIZED SIGNATURE		

	WILLIAM EISNER & ASSOCIATES, INC. <small>(aka) NONBOX ® 5307 S. 82ND STREET HALES CORNERS, WI 53130</small>		CHECK NO.	CHECK DATE	VENDOR NO.
				MAR 16 2012	CPL
			CHECK AMOUNT		
*Thirty Six Thousand One Hundred Sixty Eight Dollars and 75/100			\$*****36,168.75		
PAY TO THE ORDER OF	Coalition Partners LLC N7130 North Lost Lake Road Randolph, WI 53956		 WILLIAM EISNER & ASSOCIATES, INC. AUTHORIZED SIGNATURE		



WILLIAM EISNER & ASSOCIATES, INC.
c/o: nonbox
6307 S. 92ND STREET
HALES CORNERS, WI 53130



CHECK NO. [REDACTED] CHECK DATE FEB 17 2012 VENDOR NO. CPL

One Thousand Eight Hundred Seventy Five Dollars and 82/100

CHECK AMOUNT

\$*****1,875.82

PAY TO THE ORDER OF Coalition Partners LLC
N7130 North Lost Lake Road
Randolph, WI 53956

WILLIAM EISNER & ASSOCIATES, INC.

AUTHORIZED SIGNATURE



WILLIAM EISNER & ASSOCIATES
5307 S. 92ND STREET
HALES CORNERS, WI 53130
(414) 425-8800



CHECK NO. [REDACTED] CHECK DATE JUN 15 2012 VENDOR NO. CPL

*Three Thousand Eight Hundred Fourteen Dollars and 3/100****

CHECK AMOUNT

\$*****3,814.03

PAY TO THE ORDER OF Coalition Partners LLC
N7130 North Lost Lake Road
Randolph, WI 53956

AUTHORIZED SIGNATURE



WILLIAM EISNER & ASSOCIATES
5307 S. 92ND STREET
HALES CORNERS, WI 53130
(414) 425-8800



CHECK NO. [REDACTED] CHECK DATE JUN 23 2012 VENDOR NO. CPL

*One Thousand One Hundred Forty One Dollars and 21/100*****

CHECK AMOUNT

\$*****1,141.21

PAY TO THE ORDER OF Coalition Partners LLC
N7130 North Lost Lake Road
Randolph, WI 53956

AUTHORIZED SIGNATURE



WILLIAM EISNER & ASSOCIATES

5307 A. O'NEAL STREET
HALES CORNWAT, WI 53120
(414) 425-8800



Associated Bank

CHECK NO. [REDACTED]

CHECK DATE

VENDOR NO.

JUN 1 2012

CPL

CHECK AMOUNT

Seven Thousand Five Hundred Eighty Four Dollars and 50/100

\$*****7,584.50

PAY TO THE ORDER OF Coalition Partners LLC
N7130 North Lost Lake Road
Randolph, WI 53956

[Signature]
AUTHORIZED SIGNATURE



WILLIAM EISNER & ASSOCIATES, INC.

5307 A. O'NEAL STREET
HALES CORNWAT, WI 53120



Associated Bank

CHECK NO. [REDACTED]

CHECK DATE

VENDOR NO.

MAR 9 2012

CPL

CHECK AMOUNT

*Forty Four Thousand Seven Hundred Forty Three Dollars and 35/100

\$*****44,743.35

PAY TO THE ORDER OF Coalition Partners LLC
N7130 North Lost Lake Road
Randolph, WI 53956

[Signature]
WILLIAM EISNER & ASSOCIATES, INC.
AUTHORIZED SIGNATURE

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 6-25-12

PAY TO
THE ORDER OF

Deb Jordahl

\$ 5000⁰⁰

Five thousand and 00/100

DOLLARS

AnchorBank.
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

R. J. [Signature]

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 6-6-12

PAY TO
THE ORDER OF

Deb Jordahl

\$23,000⁰⁰

Twenty three thousand 00/100

DOLLARS

AnchorBank.
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

R. J. [Signature]

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 5-8-12

PAY TO
THE ORDER OF

Del Jordan
Five thousand and 50/100

\$ 5,000.00

DOLLARS

 **Anchor Bank.**
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

[Redacted memo line]

[Signature]

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 3/20/12

PAY TO
THE ORDER OF

Del Jordan
Sixteen thousand and 00/100

\$ 16,000.00

DOLLARS

 **Anchor Bank.**
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

[Redacted memo line]

[Signature]

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 4-10-12

PAY TO THE ORDER OF Deb Jordahl \$5000⁰⁰
Five thousand and 00/100 — DOLLARS

AnchorBank.
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

R. Jay

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 3-8-12

PAY TO THE ORDER OF Deb Jordahl \$5000⁰⁰
Five thousand and 00/100 — DOLLARS

AnchorBank.
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

R. Jay

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 3/22/12

PAY TO THE ORDER OF Deb Jordahl \$18,000⁰⁰
Eighteen thousand and 00/100 — DOLLARS

AnchorBank.
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

R. Jay

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 3-14-12

PAY TO
THE ORDER OF

Deb Jordan
Twenty five thousand 00/100

\$25,000⁰⁰

DOLLARS

 **AnchorBank.**
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 2-15-12

PAY TO
THE ORDER OF

Deb Jordan
Five thousand 00/100

\$5000⁰⁰

DOLLARS

 **AnchorBank.**
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

COALITION PARTNERS, LLC
N7130 N LOST LAKE RD.
RANDOLPH, WI 53956

DATE 1/13/12

PAY TO
THE ORDER OF

Deb Jordan
Five thousand 00/100

\$5000⁰⁰

DOLLARS

 **AnchorBank.**
COLUMBUS, WI 53925
www.anchorbank.com

MEMO

From: Deborah Jordahl [REDACTED]
Sent: Wednesday, March 03, 2010 11:42 AM
To: [REDACTED]
Subject: FW: Citizens for a Strong America Inc
Attachments: Citizens For A Strong America.pdf

Please share with Katie.

Thanks.

From: Wittenwyler, Mike [mailto:mwittenw@gklaw.com]
Sent: Wednesday, March 03, 2010 11:21 AM
To: R. J. Johnson; 'Deborah Jordahl'
Cc: Richards, Wendy
Subject: Citizens for a Strong America Inc

Attached is your determination letter from the IRS recognizing Citizens for a Strong America Inc as a section 501(c)(4) organization.

Mike B. Wittenwyler
Godfrey & Kahn S.C.
wittenwyler@gklaw.com
608-284-2616 Work-Direct
[REDACTED] Mobile
[REDACTED] Home

1 East Main Street, Suite 500
Madison, Wisconsin 53703
608-257-3911
608-257-0609 Fax

500 New Jersey Avenue, NW, Suite 375
Washington, D.C. 20001
202-628-0305
202-628-0405 Fax

**Pursuant to Circular 230 promulgated by the Internal Revenue Service, if this email, or any attachment hereto, contains advice concerning any federal tax issue or submission, please be advised that it was not intended or written to be used, and that it cannot be used, for the purpose of avoiding federal tax penalties unless otherwise expressly indicated.

This is a transmission from the law firm of Godfrey & Kahn, S.C. and may contain information which is privileged, confidential, and protected by the attorney-client or attorney work product privileges. If you are not the addressee, note that any disclosure, copying, distribution, or use of the contents of this message is prohibited. If you have received this transmission in error, please destroy it and notify us immediately at our telephone number (414) 273-3500.**

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: FEB 16 2010

CITIZENS FOR A STRONG AMERICA INC
C/O GODFREY & KAHN SC
WENDY RICHARDS
780 N WATER ST STE 1600
MILWAUKEE, WI 53202

Employer Identification Number:

DLN:

Contact Person:

ZENIA LUK

ID#

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Form 990 Required:

Yes

Effective Date of Exemption:

October 26, 2009

Contribution Deductibility:

No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax-exempt status we have determined that you are exempt from Federal income tax under section 501(c)(4) of the Internal Revenue Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Please see enclosed Publication 4221-NC, Compliance Guide for Tax-Exempt Organizations (Other than 501(c)(3) Public Charities and Private Foundations), for some helpful information about your responsibilities as an exempt organization.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

Sincerely,



Robert Choi
Director, Exempt Organizations
Rulings and Agreements

Enclosure: Publication 4221-NC

Form **990**

Return of Organization Exempt From Income Tax

OMB No 1545-0047

2011

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning 01-01-2011 and ending 12-31-2011

B Check if applicable:

- ☐ Address change
☐ Name change
☐ Initial return
☐ Terminated
☐ Amended return
☐ Application pending

C Name of organization

Citizens for a Strong America Inc

Doing Business As

Number and street (or P O box if mail is not delivered to street address) Room/suite
PO Box 107

City or town, state or country, and ZIP + 4
Columbus, WI 53925

F Name and address of principal officer

D Employer identification number

27-1204594

E Telephone number

(608) 831-2974

G Gross receipts \$ 4,620,025

I Tax-exempt status ☐ 501(c)(3) ☒ 501(c)(4) (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: <http://citizensforamerica.net/>

H(a) Is this a group return for affiliates? ☐ Yes ☒ No

H(b) Are all affiliates included? ☐ Yes ☒ No
If "No," attach a list (see instructions)

H(c) Group exemption number

K Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation 2010

M State of legal domicile WI

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities

To promote and conduct research on public policies that reduce tax burdens on families, increase public safety, and protect the rights of parents to make decisions about their childrens medical, psychological and educational well-being

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3 Number of voting members of the governing body (Part VI, line 1a)	3	4
4 Number of independent voting members of the governing body (Part VI, line 1b)	4	4
5 Total number of individuals employed in calendar year 2011 (Part V, line 2a)	5	0
6 Total number of volunteers (estimate if necessary)	6	
7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0
7b Net unrelated business taxable income from Form 990-T, line 34	7b	

Revenue

	Prior Year	Current Year
8 Contributions and grants (Part VIII, line 1h)	378,903	4,620,025
9 Program service revenue (Part VIII, line 2g)		0
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)		0
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		0
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	378,903	4,620,025

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	231,329	1,579,035
14 Benefits paid to or for members (Part IX, column (A), line 4)		0
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		0
16a Professional fundraising fees (Part IX, column (A), line 11e)		0
b Total fundraising expenses (Part IX, column (D), line 25) <input type="checkbox"/> 0		
17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	84,524	3,078,436
18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)	315,853	4,657,471
19 Revenue less expenses Subtract line 18 from line 12	63,050	-37,446

Net Assets or Fund Balances

	Beginning of Current Year	End of Year
20 Total assets (Part X, line 16)	63,050	25,604
21 Total liabilities (Part X, line 26)		0
22 Net assets or fund balances Subtract line 21 from line 20	63,050	25,604

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here Signature of officer: Valene Johnson Treasurer
Date: 2012-11-15

Paid Preparer's Use Only Preparer's signature: George Sanborn CPA
Date: Firm's name (or yours if self-employed), address, and ZIP + 4: Jed Sanborn CPA LLC, 8426 Red Granite Road, Madison, WI 53719
Check if self-employed ☒ Preparer's taxpayer identification number (see instructions):
EIN: Phone no: (608) 576-8164

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response to any question in this Part III ☐ ☒**1** Briefly describe the organization's mission

To promote and conduct research on public policies that reduce tax burdens on families, increase public safety, and protect the rights of parents to make decisions about their childrens medical, psychological and educational well-being

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported

4a (Code) (Expenses \$ 4,650,119 including grants of \$) (Revenue \$)
 To provide support for the policies that affirm family values by protecting parents' rights to make decisions regarding the medical, psychological, and educational welfare of their children. Provided specific support to pro-life and pro traditional marriage organizations. Issue research regarding citizen opinions on second amendment, abortion, and traditional marriage policies

4b (Code) (Expenses \$ including grants of \$) (Revenue \$)

4c (Code) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services (Describe in Schedule O)
 (Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses \$ 4,650,119

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A		No
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)?		No
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I		No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II		No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III		No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I		No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II		No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III		No
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV		No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V		No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI		No
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII		No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII		No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX		No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X		No
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X		No
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII		No
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional		No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E		No
14a Did the organization maintain an office, employees, or agents outside of the United States?		No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Part I		No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II and IV		No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III and IV		No
17 Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I		No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II		No
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III		No
20a Did the organization operate one or more hospitals? If "Yes," complete Schedule H		No
b If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements		

Part IV Checklist of Required Schedules (continued)

21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23 Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23		No
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		No
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		No
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28 Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		No
b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? If "Yes," complete Schedule L, Part IV	28c		No
29 Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		No
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31 Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		No
34 Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		No
35a Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a		No
b Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		No
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38		No

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☐

		Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.		
1a	3		
b	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.		
1b	0		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	No
2a	Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return.	2a	0
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?	2b	No
Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).			
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	No
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.	3b	No
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account or securities account)?	4a	No
b	If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a	No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b	No
c	If "Yes" to line 5a or 5b, did the organization file Form 8886-T?	5c	No
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	6a	Yes
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b	Yes
7	Organizations that may receive deductible contributions under section 170(c).		
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?	7a	
b	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	
c	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c	
d	If "Yes," indicate the number of Forms 8282 filed during the year.	7d	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e	
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f	
g	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?	7g	
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h	
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?	8	No
9	Sponsoring organizations maintaining donor advised funds.		
a	Did the organization make any taxable distributions under section 4966?	9a	No
b	Did the organization make a distribution to a donor, donor advisor, or related person?	9b	No
10	Section 501(c)(7) organizations. Enter		
a	Initiation fees and capital contributions included on Part VIII, line 12.	10a	
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.	10b	
11	Section 501(c)(12) organizations. Enter		
a	Gross income from members or shareholders.	11a	
b	Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).	11b	
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a	No
b	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	12b	
13	Section 501(c)(29) qualified nonprofit health insurance issuers.		
a	Is the organization licensed to issue qualified health plans in more than one state? Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state.	13a	No
b	Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.	13b	
c	Enter the aggregate amount of reserves on hand.	13c	

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI ☒

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year		
1b Enter the number of voting members included in line 1a, above, who are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		No
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6 Did the organization have members or stockholders?		No
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		No
7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		No
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following		
a The governing body?	Yes	
b Each committee with authority to act on behalf of the governing body?		No
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?		No
10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		No
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?		No
b Describe in Schedule O the process, if any, used by the organization to review the Form 990		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13		No
12b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?		No
12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done		No
13 Did the organization have a written whistleblower policy?		No
14 Did the organization have a written document retention and destruction policy?		No
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
a The organization's CEO, Executive Director, or top management official		No
b Other officers or key employees of the organization		No
If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		No

Section C. Disclosure

- 17** List the States with which a copy of this Form 990 is required to be filed:
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization:
 Valerie Johnson
 N1730 North Lost Lake Road

Check if Schedule O contains a response to any question in this Part VII

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

☒ Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

[illegible]

Part VII

[illegible]

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization: 0

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation
2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization: 0		

Part VIII Statement of Revenue

				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	4,620,025			
	g	Noncash contributions included in lines 1a-1f \$					
	h	Total. Add lines 1a-1f		4,620,025			
Program Service Revenue	2a		Business Code				
	b						
	c						
	d						
	e						
	f	All other program service revenue					
	g	Total. Add lines 2a-2f		0			
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)		0			
	4	Income from investment of tax-exempt bond proceeds		0			
	5	Royalties		0			
	6a	Gross rents	(i) Real (ii) Personal				
	b	Less rental expenses					
	c	Rental income or (loss)					
	d	Net rental income or (loss)		0			
	7a	Gross amount from sales of assets other than inventory	(i) Securities (ii) Other				
	b	Less cost or other basis and sales expenses					
	c	Gain or (loss)					
	d	Net gain or (loss)		0			
	8a	Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18	a				
	b	Less direct expenses	b				
	c	Net income or (loss) from fundraising events		0			
	9a	Gross income from gaming activities See Part IV, line 19	a				
	b	Less direct expenses	b				
	c	Net income or (loss) from gaming activities		0			
	10a	Gross sales of inventory, less returns and allowances	a				
	b	Less cost of goods sold	b				
	c	Net income or (loss) from sales of inventory		0			
Miscellaneous Revenue		Business Code					
11a							
b							
c							
d	All other revenue						
e	Total. Add lines 11a-11d		0				

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX ☐

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21	1,579,035	1,579,035		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	0			
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	0			
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	0			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	0			
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	0			
9 Other employee benefits	0			
10 Payroll taxes	0			
11 Fees for services (non-employees)				
a Management	0			
b Legal	290		290	
c Accounting	0			
d Lobbying	0			
e Professional fundraising See Part IV, line 17	0			
f Investment management fees	0			
g Other	74,000	74,000		
12 Advertising and promotion	2,589,945	2,589,945		
13 Office expenses	1,178		1,178	
14 Information technology	0			
15 Royalties	0			
16 Occupancy	5,884		5,884	
17 Travel	0			
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	0			
20 Interest	0			
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	0			
23 Insurance	0			
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a Research	407,139	407,139		
b				
c				
d				
e				
f All other expenses	0			
25 Total functional expenses. Add lines 1 through 24f	4,657,471	4,650,119	7,352	0
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720) Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	63,050	1	25,604
	2 Savings and temporary cash investments		2	0
	3 Pledges and grants receivable, net		3	0
	4 Accounts receivable, net		4	0
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	0
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L		6	0
	7 Notes and loans receivable, net		7	0
	8 Inventories for sale or use		8	0
	9 Prepaid expenses and deferred charges		9	0
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a		
	b Less: accumulated depreciation	10b	10c	0
	11 Investments—publicly traded securities		11	0
	12 Investments—other securities. See Part IV, line 11		12	0
	13 Investments—program-related. See Part IV, line 11		13	0
	14 Intangible assets		14	0
	15 Other assets. See Part IV, line 11		15	0
16 Total assets. Add lines 1 through 15 (must equal line 34)	63,050	16	25,604	
Liabilities	17 Accounts payable and accrued expenses		17	
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	0	26	0
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets		27	
	28 Temporarily restricted net assets		28	
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds	63,050	32	25,604
33 Total net assets or fund balances	63,050	33	25,604	
34 Total liabilities and net assets/fund balances	63,050	34	25,604	

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response to any question in this Part XI ☐

1 Total revenue (must equal Part VIII, column (A), line 12)	1	4,620,025
2 Total expenses (must equal Part IX, column (A), line 25)	2	4,657,471
3 Revenue less expenses Subtract line 2 from line 1	3	-37,446
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	63,050
5 Other changes in net assets or fund balances (explain in Schedule O)	5	
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	25,604

Part XII Financial Statements and ReportingCheck if Schedule O contains a response to any question in this Part XII ☐

	Yes	No
1 Accounting method used to prepare the Form 990 <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?		No
b Were the organization's financial statements audited by an independent accountant?		No
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O		No
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits		No

Additional Data

Software ID: 11000144
Software Version: 2011v1.2
EIN: 27-1204594
Name: Citizens for a Strong America Inc

Form 990, Special Condition Description:

Special Condition Description

**Schedule I
(Form 990)**

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

Complete if the organization answered "Yes," to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990

OMB No 1545-0047

2011

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization

Citizens for a Strong America Inc

Employer identification number

27-1204594

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? ☐ Yes ☐ No
- 2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States

Part II **Grants and Other Assistance to Governments and Organizations in the United States.** Complete if the organization answered "Yes" to Form 990, Part IV, line 21 for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Use Part IV and Schedule I-1 (Form 990) if additional space is needed.

[illegible]

- | | | |
|---|---|---|
| 2 | Enter total number of section 501(c)(3) and government organizations listed in the line 1 table | 0 |
| 3 | Enter total number of other organizations listed in the line 1 table | 4 |

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
------------	------------------	-------------

efile GRAPHIC print - DO NOT PROCESS**As Filed Data -****DLN: 93493320016872****SCHEDULE O**
(Form 990 or 990-EZ)Department of the Treasury
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011**Open to Public
Inspection**Name of the organization
Citizens for a Strong America Inc

Employer identification number

27-1204594

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 19	Form 990, Part VI, Line 19 Other Organization Documents Publicly Available	No documents available to the public
Form 990, Part VI, Line 11	Form 990, Part VI, Line 11 Form 990 Review Process	No review was or will be conducted

From: swalkerwi@gmail.com
Sent: Wednesday, May 04, 2011 9:23 PM
To: Karl Rove
Subject: WI

Karl,

Good talking with you this afternoon.

Had a good discussion with about 25 people tonight about our recall elections and our message. It will be tough but we can (and will) hold our majority in the state Senate.

After our meeting, I had a good chat with RJ. Because of his financial position, he is not taking a cut of the funds being used for Club for Growth - Wisconsin.

Kate Donor is getting paid to help us organize fund-raising in other states but the operations do not include staff or an office or other overhead.

RJ was the chief advisor to my campaign (I always called him my Karl Rove and Keith Gilkes was Ken Mehlman). He put together the team to flip the Senate three times and the Assembly two times.

He ran the effort that defeated the first incumbent Supreme Court Justice in decades back in 2008 and Club for Growth - Wisconsin was the key to retaining Justice Prosser.

Bottom-line: RJ helps us keep in place a team that is wildly successful in Wisconsin. We are running 9 recall elections and it will be like running 9 Congressional markets in every market in the state (and Twin Cities).

I spoke with Bob Rowling today and we are going to meet next Thursday I'm calling Bob Perry in the morning (Rowling, Phil Gramm and Rick Perry all told me to call). I'm sure they will ask you about our efforts.

As mentioned, any and all help would be great (i.e. email list, names to call, million or two from American Crossroads).

I appreciate your interest and look forward to reading your column in the WSJ tomorrow.

Thanks,

Scott
Sent from my Verizon Wireless BlackBerry

Form **990**

Return of Organization Exempt From Income Tax

OMB No 1545-0047

2011

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

The organization may have to use a copy of this return to satisfy state reporting requirements

Open to Public Inspection

A For the 2011 calendar year, or tax year beginning 01-01-2011 and ending 12-31-2011

B Check if applicable:

☐ Address change

☐ Name change

☐ Initial return

☐ Terminated

☐ Amended return

☐ Application pending

C Name of organization

Wisconsin Club for Growth Inc

Doing Business As

Number and street (or P O box if mail is not delivered to street address) Room/suite
1223 W Main Street

City or town, state or country, and ZIP + 4
Sun Prairie, WI 53590

D Employer identification number

11-3723921

E Telephone number

(877) 707-0571

G Gross receipts \$ 12,506,477

F Name and address of principal officer

H(a) Is this a group return for affiliates? ☐ Yes ☒ No

H(b) Are all affiliates included? ☐ Yes ☒ No
If "No," attach a list (see instructions)

H(c) Group exemption number

I Tax-exempt status ☐ 501(c)(3) ☒ 501(c)(4) (insert no) ☐ 4947(a)(1) or ☐ 527

J Website: www.wicfg.com

K Form of organization ☒ Corporation ☐ Trust ☐ Association ☐ Other

L Year of formation 2004

M State of legal domicile VA

Part I Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities

Wisconsin Club for Growth, Inc educates and rallies citizens to embrace and enact policies that lead to sustained economic growth, limited government, and minimal taxation

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets

3 Number of voting members of the governing body (Part VI, line 1a)

3 3

4 Number of independent voting members of the governing body (Part VI, line 1b)

4 3

5 Total number of individuals employed in calendar year 2011 (Part V, line 2a)

5 0

6 Total number of volunteers (estimate if necessary)

6 0

7a Total unrelated business revenue from Part VIII, column (C), line 12

7a 0

b Net unrelated business taxable income from Form 990-T, line 34

7b 0

Revenue

8 Contributions and grants (Part VIII, line 1h)

Prior Year	Current Year
1,005,839	12,506,477

9 Program service revenue (Part VIII, line 2g)

0

10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)

0

11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)

0

12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)

1,005,839 12,506,477

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)

514,735 5,045,000

14 Benefits paid to or for members (Part IX, column (A), line 4)

0

15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)

0

16a Professional fundraising fees (Part IX, column (A), line 11e)

2,071 376,726

b Total fundraising expenses (Part IX, column (D), line 25)

376,726

17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)

537,538 6,701,425

18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25)

1,054,344 12,123,151

19 Revenue less expenses Subtract line 18 from line 12

-48,505 383,326

Not Assets or Fund Balances

20 Total assets (Part X, line 16)

Beginning of Current Year	End of Year
35,197	418,523

21 Total liabilities (Part X, line 26)

0

22 Net assets or fund balances Subtract line 21 from line 20

35,197 418,523

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	***** Signature of officer	2012-11-15 Date	
	Eleanore C Hawley Secretary/Treasurer Type or print name and title		
Paid Preparer's Use Only	Preparer's signature George Sanborn CPA	Date	Check if self-employed <input checked="" type="checkbox"/>
	Firm's name (or yours if self-employed), address, and ZIP + 4 Jed Sanborn CPA LLC 8426 Red Granite Road Madison, WI 53719		Preparer's taxpayer identification number (see instructions)
	EIN		Phone no (508) 576-8164

Part III Statement of Program Service AccomplishmentsCheck if Schedule O contains a response to any question in this Part III ☐ ☒**1** Briefly describe the organization's mission:

Wisconsin Club for Growth, Inc. educates and rallies citizens to embrace and enact policies that lead to sustained economic growth, limited government, and minimal taxation

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code) (Expenses \$ 6,641,956 including grants of \$) (Revenue \$)
Through radio advertising and public relations, Wisconsin Club for Growth, Inc. educated the public regarding legislative initiatives affecting the tax climate and initiatives that stifle job growth and add significant costs to businesses and families in Wisconsin

4b (Code) (Expenses \$ 3,027,000 including grants of \$ 3,027,000) (Revenue \$)
Grants were given to promote education and mobilize support for fiscally responsible budgeting, opposition to government run health care and creating a pro-business climate for job creation in Wisconsin

4c (Code) (Expenses \$ 2,018,000 including grants of \$ 2,018,000) (Revenue \$)
Grants given to advance public policies that reduce the tax burdens on families and promote the rights of parents to make informed decisions about the medical, psychological and educational welfare of their children

4d Other program services (Describe in Schedule O)

(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses \$ 11,686,956

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	No
2 Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? <input checked="" type="checkbox"/>	2 Yes	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	No
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas or historic structures? If "Yes," complete Schedule D, Part II	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	No
9 Did the organization report an amount in Part X, line 21, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI	11a	No
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	No
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	No
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI, XII, and XIII	12a	No
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Part I	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the U S ? If "Yes," complete Schedule F, Part II and IV	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the U S ? If "Yes," complete Schedule F, Part III and IV	16	No
17 Did the organization report a total of more than \$15,000, of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I <input checked="" type="checkbox"/>	17 Yes	
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II <input checked="" type="checkbox"/>	18	No
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III <input checked="" type="checkbox"/>	19	No
20a Did the organization operate one or more hospitals? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach its audited financial statement to this return? Note. All Form 990 filers that operated one or more hospitals must attach audited financial statements	20b	

Part IV Checklist of Required Schedules (continued)

21	Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, questions 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23		No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer questions 24b-24d and complete Schedule K. If "No," go to line 25	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		No
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		No
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties? (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
a	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
c	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1	34		No
35a	Is any related organization a controlled entity of the filing organization within the meaning of section 512(b)(13)?	35a		No
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		No
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	38	Yes	

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response to any question in this Part V ☒

	Yes	No
1a Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable.		
1b Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable.		
1c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?		No
2a Enter the number of employees reported on Form W-3, <i>Transmittal of Wage and Tax Statements</i> filed for the calendar year ending with or within the year covered by this return.		
2b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions).		No
3a Did the organization have unrelated business gross income of \$1,000 or more during the year?		No
3b If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O.		No
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account or securities account)?		No
b If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial Accounts.		
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?		No
5b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?		No
5c If "Yes" to line 5a or 5b, did the organization file Form 8886-T?		No
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible?	Yes	
6b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	Yes	
7 Organizations that may receive deductible contributions under section 170(c).		
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		
b If "Yes," did the organization notify the donor of the value of the goods or services provided?		
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?		
d If "Yes," indicate the number of Forms 8282 filed during the year.		
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?		
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?		
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?		
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?		
8 Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations. Did the supporting organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at any time during the year?		No
9 Sponsoring organizations maintaining donor advised funds.		
a Did the organization make any taxable distributions under section 4966?		No
b Did the organization make a distribution to a donor, donor advisor, or related person?		No
10 Section 501(c)(7) organizations. Enter		
a Initiation fees and capital contributions included on Part VIII, line 12.		
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities.		
11 Section 501(c)(12) organizations. Enter		
a Gross income from members or shareholders.		
b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them).		
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?		No
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.		
13 Section 501(c)(29) qualified nonprofit health insurance issuers.		
a Is the organization licensed to issue qualified health plans in more than one state? Note. All 501(c)(29) organizations must list in Schedule O each state in which they are licensed to issue qualified health plans, the amount of reserves required by each state, and the amount of reserves the organization allocated to each state.		No
b Enter the aggregate amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans.		
c Enter the aggregate amount of reserves on hand.		
14a Did the organization receive any payments for indoor tanning services during the tax year?		No

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI ☒

Section A. Governing Body and Management

	Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year		
1b Enter the number of voting members included in line 1a, above, who are independent		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		No
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		No
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?		No
5 Did the organization become aware during the year of a significant diversion of the organization's assets?		No
6 Did the organization have members or stockholders?		No
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?		No
7b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?		No
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
a The governing body?	Yes	
b Each committee with authority to act on behalf of the governing body?		No
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

	Yes	No
10a Did the organization have local chapters, branches, or affiliates?		No
10b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?		No
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?		No
11b Describe in Schedule O the process, if any, used by the organization to review the Form 990		
12a Did the organization have a written conflict of interest policy? If "No," go to line 13		No
12b Were officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?		No
12c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done		No
13 Did the organization have a written whistleblower policy?		No
14 Did the organization have a written document retention and destruction policy?		No
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15a The organization's CEO, Executive Director, or top management official		No
15b Other officers or key employees of the organization		No
If "Yes," to line 15a or 15b, describe the process in Schedule O (see instructions)		
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		No
16b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?		No

Section C. Disclosure

- 17** List the States with which a copy of this Form 990 is required to be filed: _____
- 18** Section 6104 requires an organization to make its Form 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.
☐ Own website ☐ Another's website ☒ Upon request
- 19** Describe in Schedule O whether (and if so, how), the organization made its governing documents, conflict of interest policy, and financial statements available to the public. See Additional Data Table.
- 20** State the name, physical address, and telephone number of the person who possesses the books and records of the organization: _____

Eleanor C Hawley
2114 Phoebe Branch Road 113

Check if Schedule O contains a response to any question in this Part VII

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation, and **current** key employees Enter -0- in columns (D), (E), and (F) if no compensation was paid
- List all of the organization's **current** key employees, if any See instructions for definition of "key employee "
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons

☒ Check this box if neither the organization nor any related organizations compensated any current or former officer, director, or trustee

[illegible]

Part VII

1b	Sub-Total			
c	Total from continuation sheets to Part VII, Section A			
d	Total (add lines 1b and 1c)			

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization: 0

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	4	No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A) Name and business address	(B) Description of services	(C) Compensation

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization 0

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514
Contributions, gifts, grants and other similar amounts	1a	Federated campaigns 1a				
	b	Membership dues 1b				
	c	Fundraising events 1c				
	d	Related organizations 1d				
	e	Government grants (contributions) 1e				
	f	All other contributions, gifts, grants, and similar amounts not included above 1f	12,506,477			
	g	Noncash contributions included in lines 1a-1f \$				
	h	Total. Add lines 1a-1f	12,506,477			
Program Service Revenue	2a	Business Code				
	b					
	c					
	d					
	e					
	f	All other program service revenue				
	g	Total. Add lines 2a-2f	0			
Other Revenue	3	Investment income (including dividends, interest and other similar amounts)	0			
	4	Income from investment of tax-exempt bond proceeds	0			
	5	Royalties	0			
		(i) Real (ii) Personal				
	6a	Gross rents				
	b	Less rental expenses				
	c	Rental income or (loss)				
	d	Net rental income or (loss)	0			
		(i) Securities (ii) Other				
	7a	Gross amount from sales of assets other than inventory				
	b	Less cost or other basis and sales expenses				
	c	Gain or (loss)				
	d	Net gain or (loss)	0			
	8a	Gross income from fundraising events (not including \$ of contributions reported on line 1c) See Part IV, line 18 a				
	b	Less direct expenses b				
	c	Net income or (loss) from fundraising events	0			
	9a	Gross income from gaming activities See Part IV, line 19 a				
	b	Less direct expenses b				
	c	Net income or (loss) from gaming activities	0			
	10a	Gross sales of inventory, less returns and allowances a				
b	Less cost of goods sold b					
c	Net income or (loss) from sales of inventory	0				
	Miscellaneous Revenue Business Code					
11a						
b						
c						
d	All other revenue					
e	Total. Add lines 11a-11d	0				

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns

All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D)

Check if Schedule O contains a response to any question in this Part IX ☐**Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.**

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the United States See Part IV, line 21	5,045,000	5,045,000		
2 Grants and other assistance to individuals in the United States See Part IV, line 22	0			
3 Grants and other assistance to governments, organizations, and individuals outside the United States See Part IV, lines 15 and 16	0			
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	0			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	0			
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)	0			
9 Other employee benefits	0			
10 Payroll taxes	0			
11 Fees for services (non-employees)				
a Management	0			
b Legal	41,521		41,521	
c Accounting	1,425		1,425	
d Lobbying	0			
e Professional fundraising See Part IV, line 17	376,726			376,726
f Investment management fees	0			
g Other	371,296	371,296		
12 Advertising and promotion	6,227,845	6,227,845		
13 Office expenses	9,989		9,989	
14 Information technology	3,850	3,850		
15 Royalties	0			
16 Occupancy	5,544		5,544	
17 Travel	3,450	3,450		
18 Payments of travel or entertainment expenses for any federal, state, or local public officials	0			
19 Conferences, conventions, and meetings	5,707	5,707		
20 Interest	0			
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	0			
23 Insurance	990		990	
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O)				
a Research	28,048	28,048		
b Education	1,760	1,760		
c				
d				
e				
f All other expenses	0			
25 Total functional expenses. Add lines 1 through 24f	12,123,151	11,686,956	59,469	376,726
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	35,197	1	418,523
	2 Savings and temporary cash investments		2	0
	3 Pledges and grants receivable, net		3	0
	4 Accounts receivable, net		4	0
	5 Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L		5	0
	6 Receivables from other disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B). Complete Part II of Schedule L		6	0
	7 Notes and loans receivable, net		7	0
	8 Inventories for sale or use		8	0
	9 Prepaid expenses and deferred charges		9	0
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a		
	b Less: accumulated depreciation	10b		10c 0
	11 Investments—publicly traded securities		11	0
	12 Investments—other securities. See Part IV, line 11		12	0
	13 Investments—program-related. See Part IV, line 11		13	0
	14 Intangible assets		14	0
	15 Other assets. See Part IV, line 11		15	0
16 Total assets. Add lines 1 through 15 (must equal line 34)	35,197	16	418,523	
Liabilities	17 Accounts payable and accrued expenses		17	
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L		22	
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17–24). Complete Part X of Schedule D		25	
26 Total liabilities. Add lines 17 through 25	0	26	0	
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27 Unrestricted net assets		27	
	28 Temporarily restricted net assets		28	
	29 Permanently restricted net assets		29	
	Organizations that do not follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 30 through 34.			
	30 Capital stock or trust principal, or current funds		30	
	31 Paid-in or capital surplus, or land, building or equipment fund		31	
	32 Retained earnings, endowment, accumulated income, or other funds	35,197	32	418,523
	33 Total net assets or fund balances	35,197	33	418,523
34 Total liabilities and net assets/fund balances	35,197	34	418,523	

Part XI Reconciliation of Net AssetsCheck if Schedule O contains a response to any question in this Part XI ☐

1 Total revenue (must equal Part VIII, column (A), line 12)	1	12,506,477
2 Total expenses (must equal Part IX, column (A), line 25)	2	12,123,151
3 Revenue less expenses Subtract line 2 from line 1	3	383,326
4 Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	35,197
5 Other changes in net assets or fund balances (explain in Schedule O)	5	
6 Net assets or fund balances at end of year Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	418,523

Part XII Financial Statements and ReportingCheck if Schedule O contains a response to any question in this Part XII ☐

	Yes	No
1 Accounting method used to prepare the Form 990 <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O		
2a Were the organization's financial statements compiled or reviewed by an independent accountant?	2a	No
b Were the organization's financial statements audited by an independent accountant?	2b	No
c If "Yes," to 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O	2c	No
d If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separated basis		
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a	No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits	3b	No

Additional Data

Software ID: 11000144

Software Version: 2011v1.2

EIN: 11-3723921

Name: Wisconsin Club for Growth Inc

Form 990, Special Condition Description:

Special Condition Description

SCHEDULE G
(Form 990 or 990-EZ)

Supplemental Information Regarding
Fundraising or Gaming Activities

OMB No 1545-0047

2011

Open to Public
Inspection

Department of the Treasury
Internal Revenue Service

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19,
or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

Name of the organization
Wisconsin Club for Growth Inc

Employer identification number

11-3723921

Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17.

1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.

- | | |
|---|---|
| a <input type="checkbox"/> Mail solicitations | e <input type="checkbox"/> Solicitation of non-government grants |
| b <input type="checkbox"/> Internet and e-mail solicitations | f <input type="checkbox"/> Solicitation of government grants |
| c <input type="checkbox"/> Phone solicitations | g <input type="checkbox"/> Special fundraising events |
| d <input type="checkbox"/> In-person solicitations | |

2a Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☐ Yes ☒ No

b If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization. Form 990-EZ filers are not required to complete this table.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
Total						

3 List all states in which the organization is registered or licensed to solicit funds or has been notified it is exempt from registration or licensing.

Part II Fundraising Events. Complete if the organization answered "Yes" to Form 990, Part IV, line 18, or reported more than \$15,000 on Form 990-EZ, line 6a. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other Events	(d) Total Events (Add col (a) through col (c))
		(event type)	(event type)	(total number)	
Revenue	1 Gross receipts				
	2 Less Charitable contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Non-cash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary Add lines 4 through 9 in column (d) ▶				
11 Net income summary Combine lines 3 and 10 in column (d) ▶					

Part III Gaming. Complete if the organization answered "Yes" to Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (Add col (a) through col (c))	
Revenue	1 Gross revenue					
Direct Expenses	2 Cash prizes					
	3 Non-cash prizes					
	4 Rent/facility costs					
	5 Other direct expenses					
	6 Volunteer labor	<input type="checkbox"/> Yes _____ <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ <input type="checkbox"/> No		
	7 Direct expense summary Add lines 2 through 5 in column (d) ▶					()
	8 Net gaming income summary Combine lines 1 and 7 in column (d) ▶					

9 Enter the state(s) in which the organization operates gaming activities _____

a Is the organization licensed to operate gaming activities in each of these states? ☐ Yes ☐ No

b If "No," Explain _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? ☐ Yes ☐ No

b If "Yes," Explain _____

- 11** Does the organization operate gaming activities with nonmembers? ☐ Yes ☐ No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? ☐ Yes ☐ No

13 Indicate the percentage of gaming activity operated in

a The organization's facility

13a

b An outside facility

13b

14 Provide the name and address of the person who prepares the organization's gaming/special events books and records

Name ▶

Address ▶

- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ Yes ☐ No
- b** If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____
- c** If "Yes," enter name and address

Name ▶

Address ▶

16 Gaming manager information

Name ▶

Gaming manager compensation ▶ \$ _____

Description of services provided ▶

☐ Director/officer

☐ Employee

☐ Independent contractor

17 Mandatory distributions

- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ Yes ☐ No
- b** Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Complete this part to provide additional information for responses to question on Schedule G (see instructions.)

Identifier	ReturnReference	Explanation
------------	-----------------	-------------

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
Use Schedule I-1 (Form 990) if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

Identifier	Return Reference	Explanation
------------	------------------	-------------

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As Filed Data -

DLN: 93493320032082

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No 1545-0047

2011

**Open to Public
Inspection**

Name of the organization
Wisconsin Club for Growth Inc

Employer identification number

11-3723921

Identifier	Return Reference	Explanation
Form 990, Part VI, Line 19	Form 990, Part VI, Line 19 Other Organization Documents Publicly Available	The organization does not make its governing documents or financial information available to the public The organization does not have a written conflict of interest policy
Form 990, Part VI, Line 11	Form 990, Part VI, Line 11 Form 990 Review Process	Officers of the Organization conduct a review of Form 990 concurrently with the preparation by a certified public accountant
Form 990, Part VI, Line 8	Form 990, Part VI, Line 8 Explanation of No Contemporaneously Documentation of Meetings	Wisconsin Club for Growth, Inc does not have any committees Therefore, there is not documentation of meetings held or written actions undertaken by committees with authority to act on behalf of the governing body

From: R. J. Johnson [rj@rjjohnson.org]
Sent: Wednesday, July 13, 2011 3:49 PM
To: swalkerwi@gmail.com; 'Keith Gilkes'
Cc: 'Deb Jordahl'
Subject: FW: Need to know ASAP

FYI. As you remember, Rove had promised help find 1 mil for us and 1 mil would be covered at RSLC. We got the first Rove 500K to Club and the second guy was conflicted out due to his business.

I figured if RSLC didn't come through with the million that it would make sense to go back and ask Karl to find the other 500K. Thus the green light to Kate below to ask.

Also, I got a note from Chris with a recent poll and he said Hopper was better but still not doable.

Another example of why we took control of the money situation.

From: R. J. Johnson [mailto:rj@rjjohnson.org]
Sent: Wednesday, July 13, 2011 3:37 PM
To: 'Kate Doner'
Subject: FW: Need to know ASAP

Ask Rove for the 500K to Club.

From: Chris Jankowski [mailto:cjankowski@rslc.com]
Sent: Wednesday, July 13, 2011 3:33 PM
To: rj@rjjohnson.org
Cc: Matt Walter
Subject: Re: Need to know ASAP

Matt sent it last night. I would go ahead and buy radio and we do not plan on making another expenditure of the Holperin magnitude- 450. But are looking at perhaps helping Hopper some and working on closing with a number of outstanding pledges of support that have not landed yet.

From: R. J. Johnson <rj@rjjohnson.org>
To: Chris Jankowski
Cc: Matt Walter
Sent: Wed Jul 13 12:42:52 2011
Subject: Need to know ASAP

Chris,

Need to know that you are up and the content of your spot. We are drafting radio to compliment. Also need to know if you plan to play any further in WI beyond Holperin.

Have a call and a couple of emails in. Numbers have slipped up there. Important to know we are covered.

R. J. Johnson
R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Ex. 7.1

(Office) 920.326.5555 (Cell) [REDACTED]

In Hoc Signo Vinces

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Walker says Gogebic Taconite would return if iron mining bill passed

NOVEMBER 28, 2012 5:40 PM • MARY SPICUZZA | WISCONSIN STATE JOURNAL | MSPICUZZA@MADISON.COM | 608-252-6122

Gov. Scott Walker said Wednesday he is confident that Gogebic Taconite will return to Wisconsin if lawmakers can quickly pass a bill early next year making it easier for the mining company to open up an iron ore mine.

And he said iron mining should be addressed separately from other types of mining.

Walker made those comments to reporters after speaking at a Wisconsin Manufacturers and Commerce business conference at Monona Terrace, where he urged supporters to contact Republican and Democratic lawmakers and tell them to make passage of iron mining legislation a priority.

Gogebic, a subsidiary of a Florida-based coal mining company, was planning to build a \$1.5 billion open-pit iron mine in northern Wisconsin's Penokee Range, south of Ashland. The company had said the mine would provide 700 jobs when in operation.

Last year Gogebic announced it was leaving the state as the Legislature failed to reach an agreement on mining legislation last year. Senators fell one vote shy of passing a bill that Republicans said would have streamlined the permitting process. Critics said the bill would exempt mining companies from environmental protections and put the state's waterways at risk.

But Republicans will hold a larger majority in the state Senate when the next session begins in January, and they retained a strong Assembly majority.

The WMC crowd applauded when Walker urged passage of an iron mining bill, saying it would bring thousands of jobs to northern Wisconsin.

"This is only about streamlining the process for safe and environmentally sound mining in the state of Wisconsin," Walker said.

The state Legislature's Select Committee on Mining is scheduled to meet Thursday to hear testimony on the economic impact of mining as well as a report from the Wisconsin Mining Association on mining laws in other states.

Open to toll roads?

Walker also said Wednesday that, despite his doubts about whether toll roads were a viable option for Wisconsin, he didn't want to dismiss them entirely.

"We're not going to completely rule things out. I think I, like a lot of people, have some concerns about a toll," Walker said. "But it would depend on where it was, and there might be some ways that you could do that that it would have a bigger impact on out-of-state drivers than in-state drivers."

Transportation issues have come up repeatedly as the governor crafts his next budget plan, which is expected to be released in February. He has said transportation infrastructure is one of his five priorities.

He said most transportation issues would be addressed in the budget rather than in individual bills. Walker added that he remained opposed to raising the gas tax and was reluctant about toll roads because he was concerned about negative affects they could have on Wisconsin drivers.

"If I was predicting I would say it's not likely to be on the list, but we're not saying never," Walker said.

State Journal reporter Ron Seely contributed to this report.

On Politics



State Journal reporters Dee Hall and Mary Spicuzza bring you their takes on state and Madison-area politics.

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Wisconsin

Wisconsin Club for Growth · 3,783 like this
August 29 at 6:47am near Madison, WI · 📍

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<http://wcfg.com/another-reason-to-like-mining/>



Wisconsin Club For Growth | Another Reason to
Like Mining
wcfg.com
So far prospects of a mining revival in Wisconsin's north
woods have opened up the possibility of thousands of new

Like · Comment

👍 Aaron Reising, Stephanie Brown and 2 others like this.

Sign Up

Email

State

Alabama

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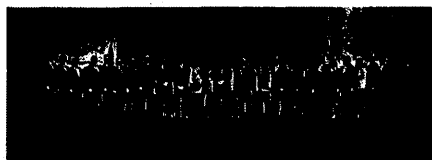
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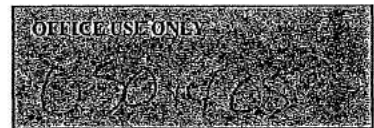
The RGA is the most innovative and disciplined political committee in the country. Our political team has experience running state parties and winning gubernatorial campaigns. As a result, we understand that governors' races take unique strategies and a comprehensive approach. The RGA runs political campaigns that go far beyond simply running negative TV ads in the last few weeks before the election. We reach voters everywhere they get their news, from TV and radio to direct mail and the Internet. We embrace new technology and the latest campaign practices, allowing us to run cost-effective campaigns that break through the political clutter.

We know that getting elected is only the first step in transforming a state and the nation. Our governors are able to apply conservative principles to solve problems and implement reform policies that serve as models for the rest of the nation. That's why we organize forums and other avenues through which governors can share ideas and best practices.

While our focus is on the future, we are extremely proud of our history. The RGA was founded in 1983 and some of America's best leaders have served as our chairman. Ronald Reagan was chairman from 1988-1990. Tommy Thompson led the RGA in 1991-1992, and John Engler served in 1993-1995. Reagan went on to become one of the greatest Presidents in history, while Thompson and Engler were two of the governors most responsible for developing and implementing historic welfare reform that helped spur the Republican Revolution in the mid-1990's.

Over the past 15 years Republican governors have led the way by enacting tort reform, cutting taxes, raising educational standards, providing new energy solutions and implementing other conservative principles.

RECEIVED



OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS MAKING INDEPENDENT DISBURSEMENTS

CFIS
NJ

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name	Street, City, Zip	Telephone No.
R GA Wisconsin PAC	1747 Penn. Ave. NW, Suite 250 Washington DC 20006	202/662-4162

2. OATH

Pursuant to s. 11.06(7), Stats., I, Michael G. Adams
(full name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

District of Columbia
STATE OF WISCONSIN

Michael G. Adams
(Signature of Individual, Treasurer or Agent)

Subscribed and sworn to (affirmed) before me this 17th day of January, 2012

(Notary Public or Person Authorized to Administer Oaths)

Chang Ho Chol
Notary Public District of Columbia
My Commission Expires 6/14/14

(For Notary Only)

Is Permanent ☐

3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Pro	Con
Scott Walker	P.O. Box 620437 Middleton WI 53562	Republican	<input checked="" type="checkbox"/>	
Unknown Democratic candidate	unknown	Democratic		<input checked="" type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE WISCONSIN GOVERNMENT ACCOUNTABILITY BOARD
212 E. Washington Ave, 3rd Floor, P.O. BOX 7984, MADISON, WI 53707-7984

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

RECEIVED
12 MAY -7 AM 8:38
GOVERNMENT
ACCOUNTABILITY BOARD



OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS MAKING INDEPENDENT DISBURSEMENTS

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name	Street, City, Zip	Telephone No.
Right Direction Wisconsin PAC	Washington, DC 20006	202/662-4162

2. OATH

Pursuant to s. 11.06(7), Stats., I, Michael G. Adams
(full name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

Michael G. Adams
(Signature of Individual, Treasurer or Agent)

STATE OF WISCONSIN
COUNTY OF Rock

Subscribed and sworn to (affirmed) before me this

14th

day of

May, 2012

Shirley J. Sheeran
(Notary Public or Person Authorized to Administer Oaths)

My Commission expires 1-14, 2017. (For Notary Only)

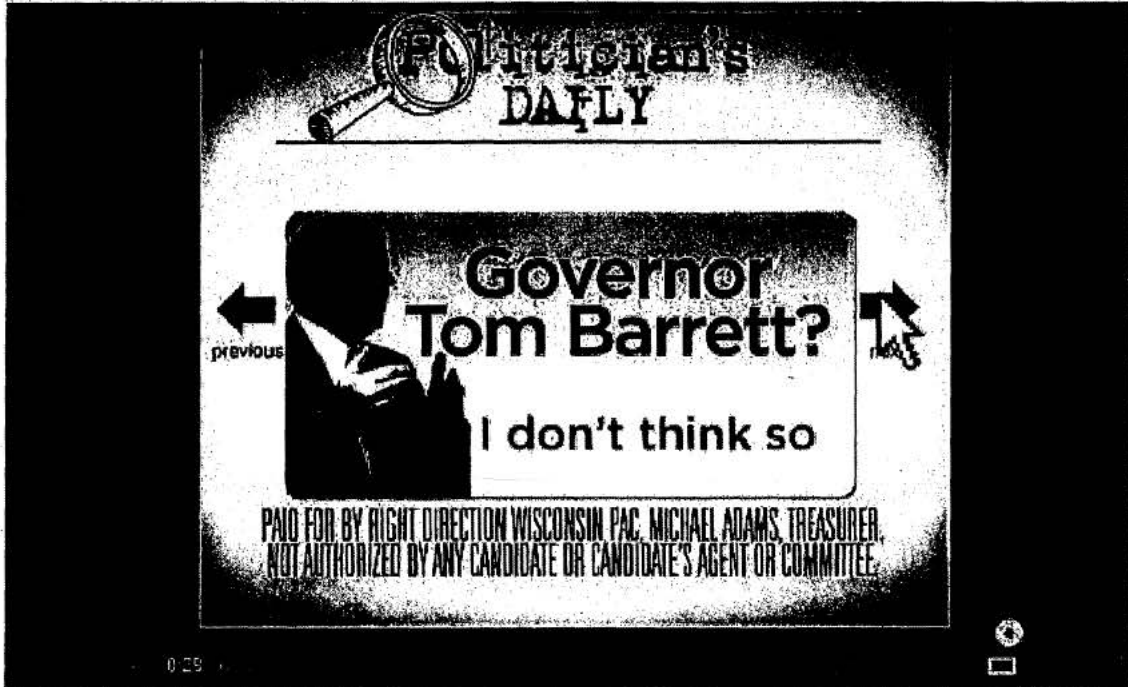
Is Permanent ☐

3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Pro	Con
Scott Walker	P.O. Box 620437 Middleton WI 53562	Republican	X	
Tom Barrett	P.O. Box 510796 Milwaukee WI 53203	Democratic		X
Kathleen Falk	836 E. Main St. Madison WI 53703	Democratic		X

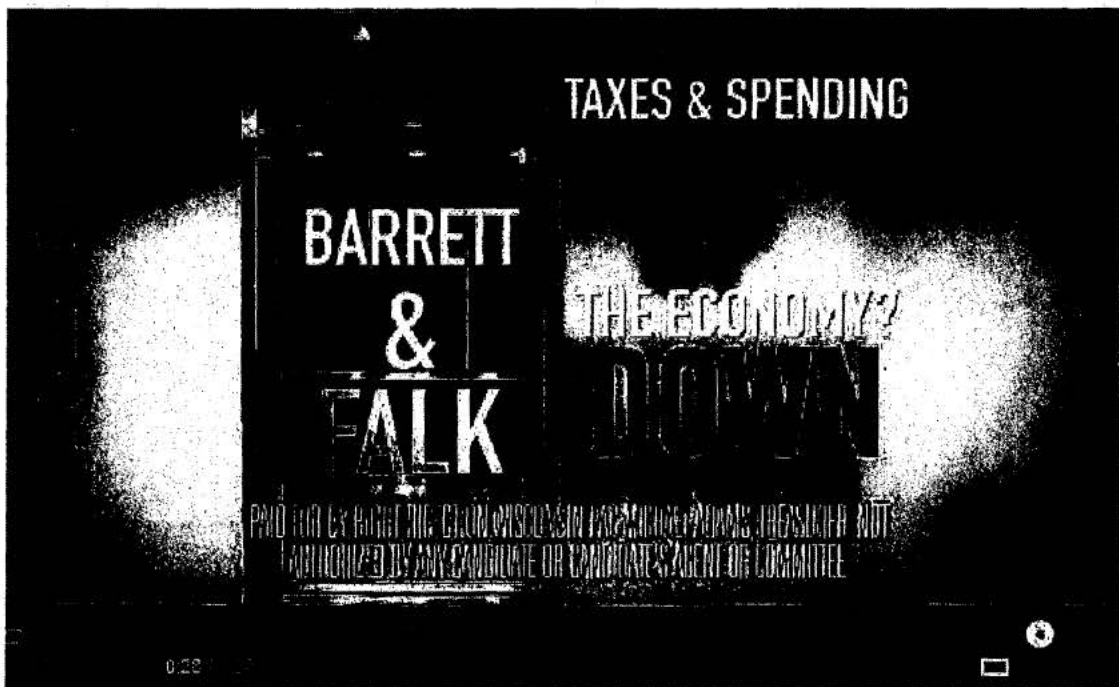
THIS FORM IS PRESCRIBED BY THE WISCONSIN GOVERNMENT ACCOUNTABILITY BOARD
212 E. Washington Ave, 3rd Floor, P.O. BOX 7984, MADISON, WI 53707-7984

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY
SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.



Tom Barrett Internet Search Ad

http://www.youtube.com/watch?feature=player_embedded&v=U7tZpwzUnvo (Barrett - Internet)



Barrett and Falk. Higher Taxes. Fewer Jobs.

http://www.youtube.com/watch?v=oOvMI3UcuPE&feature=player_embedded (Barrett and Falk - Higher Spending Fewer Jobs - RGA related)



Kathleen Falk Internet Search Ad

http://www.youtube.com/watch?v=ZUeK7-2n7wQ&feature=player_embedded (Falk - Internet)



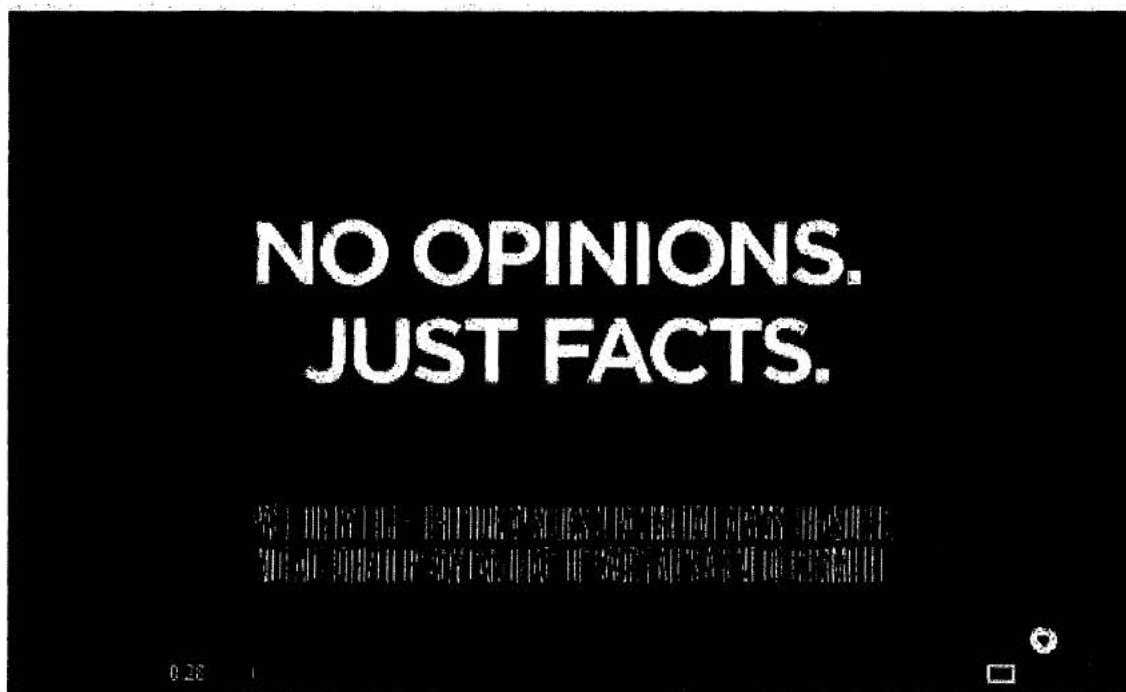
Tom Barrett - Backward

http://www.youtube.com/watch?v=7cpCDkg919k&feature=player_embedded (RGA Barrett-Backwards)



Tom Barrett: No Thanks

http://www.youtube.com/watch?v=FgLNGKVL730&feature=player_embedded (RGA Barrett-No Thanks)



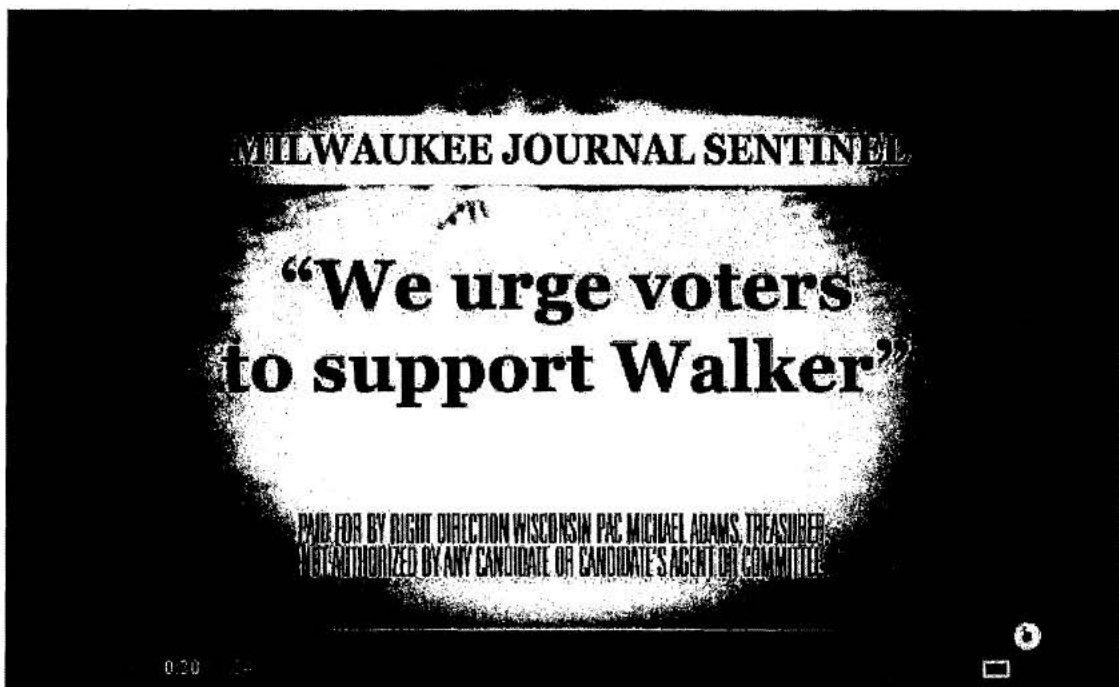
Tom Barrett - Just The Facts

http://www.youtube.com/watch?v=glUWIS4FwBk&feature=player_embedded (RGA Barrett - Just the Facts)



Tom Barrett: Time Machine

http://www.youtube.com/watch?v=gdcAtwKoFU0&feature=player_embedded (RGA Barrett - Time Machine)



RGA Wisconsin - Newspaper Endorsement

http://www.youtube.com/watch?feature=player_embedded&v=8wr8M6ocQNU (RGA JS endorses Walker)

From: Larry McCarthy [mccarthy@mhmediadc.com]
Sent: Friday, May 25, 2012 8:57 AM
To: Brian Baker
Cc: Dave Whalen
Subject: WI Spending

Thought this spending chart was interesting

***** Scott Walker's huge ad-spending advantage:** In Wisconsin tonight, Gov. Scott Walker (R) and Tom Barrett (D) will debate tonight. And this debate comes after several recent national polls have shown Walker leading Barrett. (Democrats have released their own polls showing Barrett trailing by just a couple of points, arguing that they're within striking distance). One of the BIG reasons why Walker is ahead is due to his significant ad-spending advantage. According to our data, Walker and GOP-leaning outside groups (like the RGA and Americans for Prosperity) have spent nearly \$23 million on the airwaves, compared with \$10 million for the Democrats -- and \$4 million was spent behalf of Kathleen Falk, who lost to Barrett in the recall primary. Here's the breakdown:

GOP

Walker: \$11.8 million

Right Direction WI (RGA): \$4.4 million

Wisconsin Manufacturers and Commerce: \$4.3 million

Americans for Prosperity: \$1.5 million

Center for Union Facts: \$300k

Ending Spending: \$233k

NRA: \$200k

Club for Growth: \$193k

Campaign to Defeat Barack Obama: \$17k

Barrett/Dem

Wisconsin for Falk: \$3.4 million

Greater Wisconsin Committee: \$3.2 million

Barrett: \$2.7 million

Falk: \$500k

Wisconsin Education Association: \$141k

League of Conservation Voters: \$102k

PCCC: \$64k

SOURCE: SMG Delta

Ex. 10.1

Larry McCarthy
McCarthy Hennings Media, Inc.
1850 M Street, NW
Suite 235
Washington, DC 20036

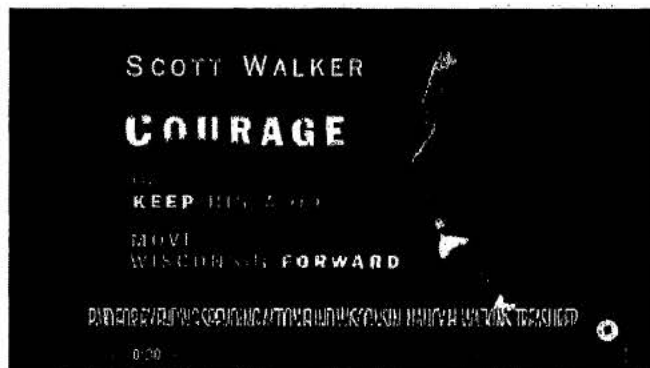
202-296-9030 direct




Courage in Wisconsin: Scott Walker

Scott Walker had the courage to keep his word and do what he was elected to do. Today, Wisconsin is adding jobs and the budget is balanced. Courage itself is on the ballot.

Featured in the 2012 Wisconsin Gubernatorial Race



Courage in Wisconsin: Scott Walker

Scott Walker had the courage to keep his word and do what he was elected to do. Today, Wisconsin is adding jobs and the budget is balanced. Courage itself is on the ballot.

Featured in the 2012 Wisconsin Gubernatorial Race

<http://endingspendingfund.com/adarchive/>

From: Alex Harrison [aharrison@RGA.ORG]

Sent: Monday, October 17, 2011 10:22 AM

To: Keith Gilkes

Subject: RE: Recurring Call

Ok great. We will use the below conference call line. Thanks!

Dial In: 800-653-7913

Conf Id: 4225284

From: Keith Gilkes [mailto: [REDACTED]]

Sent: Monday, October 17, 2011 11:08 AM

To: Alex Harrison

Subject: Re: Recurring Call

Alex -

This works on my end for a weekly call. Can we use the same conference line for this every week then as well.

Shoot me the phone number and dial-in when you have it.

Thanks.

KG

On Fri, Oct 14, 2011 at 2:14 PM, Alex Harrison <aharrison@rga.org> wrote:

Hi Keith,

Josh mentioned that he would like to make this a recurring call on Fridays at 2:30pm (EST). Does that work for you?

Thanks!

Alex Elizabeth Harrison

Republican Governors Association

1747 Pennsylvania Avenue, Suite 250

Washington, DC 20006

202-662-4167 Work

[REDACTED] Cell

Ex. 11.1

From: Keith Gilkes [REDACTED]
Sent: Wednesday, November 23, 2011 12:13 PM
To: Scott Walker
Subject: Dec. 8 - RGA Travel Day
Scott-

The RGA gave us Dec. 8th back to us as they could not arrange any good meetings for you. So, I have turned it over to Kate to schedule a DC fundraising trip.

She has already booked you top keynote a American Enterprise Institute luncheon with their top donors. You will be taking the place of Tim Geithner who cancelled.

Additionally, we may see about a Grover Norquist dinner with all his key donors for Americans for Tax Reform. Kate is checking into it.

Sounds like Kate has a good idea of key people to hit in conjunction with the AEI luncheon.

KG

Ex 11.2

From: Keith Gilkes [REDACTED]
Sent: Monday, January 30, 2012 5:44 PM
To: Scott Walker; RJ Johnson; Michael Grebe
Subject: Couple of items

First, I wanted to let you guys know that Dan and I have discussed staffing for the Comms Department and have recommended that Tom Evenson be promoted to Press Secretary. Â Ciara has agreed that it would be a good move as well. Â Tom's focus will be crafting/responding to the reporter's questions daily. Â Dan and Ciara will start him on a lot of restrictions but as we build experience and confidence in him over the next several months - we will lift some of those restrictions. Â Dan is going to personally oversee the bulk of his work.

That should allow Ciara to spend more time working on offensive messaging while Tom handles the defensive messaging. Â This is something we were never able to get to in the previous campaign because Jill spent so much time on the defensive side. Â We may look at bringing on one more comms person to help with writing and some grunt work as well - we will talk about that further before a decision is made on that.

Second, I want to let you know that Dan and I have conducted a series of meetings today with the RGA and RNC (Rick Wiley with Mark Jefferson). Â RPW has submitted a Victory budget of \$1.8 million and is looking for the RNC to help invest \$800,000 here in Wisconsin while RPW puts in the \$1 million to get things started.

I will need some help reinforcing with Reince and Jeff Larson the importance of the race, their investment, etc - anything you guys can do to help in that regard will help. Â I had an initial conversation with Jeff Larson to get them to commit to helping. Â They are waiting on Wiley's report when he gets back to make determinations as to whether/how much of that \$800,000 the RNC is willing to fund.

Meeting went very well with the RGA and the RNC - everyone is on the same page but anything the RNC does will make the Victory program that much better and effective. Â Right now our issues is capacity to handle the volunteers - the only way we fix that is opening/staffing more Victory Centers.

That is the update.

KG

From: Susan Oergel [susan@scottwalker.org]

Sent: Monday, January 30, 2012 8:29 PM

To: 'swalkerwi@gmail.com'; Pat Hogan; [REDACTED]
Susan Oergel

Subject: Political Calendar for Tuesday, January 31, 2012

Security:

7:30am – 8:00am

PHONE CALL: Executive Staff Conference Call

Call in #: 530.881.1000 Passcode: 226517#

Anywhere

8:30am – 9:00am

OUTGOING Phone Call- John Luke

Chairman & CEO, MeadWestvaco Corporation

Dial In: (530) 881-1200 Access Code: 835632#

Host Code: 835632*

Tosa Residence

9:00am – 10:00am

OUTGOING RGA Phone Calls

Cara will connect call for you

Call [REDACTED]

9:00am Herb Kohler, President, Kohler Co.

9:15am Glenn Werry, President Star Transport.

9:30am Peter Magowan CEO San Francisco Giants

9:45am Carl Kuehne Co-CEO American Foods Group

Unscheduled - Willis Johnson Chairman CoPart Inc

Tosa Residence

10:15am – 10:30am

MEDIA –Outgoing Phone Call

Laura Ingraham - Live (Hit Time 10:17)

Call in - [REDACTED]

Tosa Residence

Staff POC: Tom Evenson [REDACTED]

10:30am – 11:00am

OUTGOING Phone Call -Patrick Ryan

Ryan Specialty Group

Conference Call Information:

Dial In: (530) 881-1200 Access Code: 835632#

Host Code: 835632*

Tosa Residence

11:00am – 11:30am

TBD

11:30am – 12:00pm

OUTGOING Phone Call – Tom Saunders
President of Ivor & Co.,
Conference Call Information:
Dial In: (530) 881-1200 Access Code:
835632# Host Code: 835632*
Vehicle

11:30am – 12:00pm

DRIVE TIME - en route to Ewald's Venus Ford
2727 E. Layton Avenue, Cudahy, WI 53110

12:00pm – 1:30pm

PRIVATE Meeting
Tom & Brian Ewald
Ewald's Venus Ford, 2727 E. Layton Avenue,
Cudahy, WI 53110 - (2nd Floor Office)

1:30pm – 2:00pm

DEPART Ewald's Venus Ford
En route to *Tosa Residence*

2:00pm – 2:30pm

OUTGOING Phone Call – Glen Horton
CEO Horton Group
Conference Call Information: Dial In:
(530) 881-1200 Access Code: 835632#
Host Code: 835632*
Tosa Residence

2:30pm – 3:30pm

OUTGOING Phone Call
Per Dan Blum
Tosa Residence

3:30pm – 4:30pm

OUTGOING Phone Call
3:30pm Colin Lancaster, Balyasny Asset Mgmt
4:00pm Larry Nichols, CEO Devon Energy
Conference Call Information:
Dial In: (530) 881-1200, Access Code: 835632#
Host Code: 835632*
Tosa Residence / Vehicle

4:00pm – 4:30pm

DRIVE TIME en route to
Wauwatosa Victory Center

4:30pm – 5:30pm

COMMS Meeting RE: CPAC
Ciara Matthews & Dan Blum
Wauwatosa Victory Center
1233 N. Mayfair Road, Suite 111,
Milwaukee, WI 53226

5:30pm – 6:30pm

DEPART Victory Center
en route to Tosa East High School
Wauwatosa, WI

6:30pm – 7:30pm

CONFIRMED by Governor:
FAMILY: Drop in @ Tosa East for High School
Lacrosse Inaugural Season.
Tosa East High School, *Wauwatosa, WI*

7:30pm – 8:00pm

DEPART Tosa East High School
En route to *Tosa Residence*

Susan Oergel
Scheduling Director
Friends of Scott Walker
Susan@ScottWalker.org
608-441-1654


From: Susan Ciminello [susan@scottwalker.org]
Sent: Friday, April 27, 2012 9:39 AM
To: 'swalkerwi@gmail.com'; Pat Hogan
Cc: Keith Gilkes; Andrea Boom; jennifer@donerfundraising.com; 'kate@donerfundraising.com'; camille@donerfundraising.com
Subject: Today's Phone Call List Revised

Governor,

There was one phone call added to the 1:00pm – 2:55pm call time block for today. The new call is at 2:15pm. There was no contact name provided, but I am told RGA will assist you when you call in to have the call connected. If you have any questions, please let me know.

Susan

Friday, April 27, 2012

1:00pm – 2:55pm

OUTGOING Phone Calls

RGA Calls

- 1:00pm - Alex Slusky
Managing Partner, Vector Capital
- 1:15pm - Jack Roesner
- 1:30pm - Fred Palmer
Senior VP Peabody Energy Corporation
- 1:45pm - Dr. Robert Harris,
President; Harris FRC Corporation

Call Cara at (202) 662-4145 and will connect calls.

DONER Call

- 2:00pm - Stacy Schusterman,
Samson Investment Company

RGA Call

- 2:15pm - Xcel Energy

Call Cara at (202) 662-4145 and to connect call.

DONER Call

- 2:30 p.m - Chris Pappas,
Pappas Restaurants

Conference Line: (605) 475-4700

Host Access Code (campaign/fundraiser) 453846*

Participant Access Code: 453846#

RGA Call

- 2:45pm - John Jordan,
CEO; Jordan Vineyard & Winery (RGA)

Ex. 14

Call Cara at (202) 662-4145 and will connect calls.
IN VEHICLE

Susan Ciminello
Scheduling Director
Friends of Scott Walker
Susan@ScottWalker.org
608-441-1654


From: Keith Gilkes [REDACTED]
Sent: Monday, January 30, 2012 11:58 AM
To: Brian Tringali; BJ Martino
Subject: I will catch you guys...
About 1:30 pm CST and chat.

Also, you are clear to do a briefing with the RGA on any and all of our polling to get them up to speed.

KG

From: Keith Gilkes [REDACTED]
Sent: Wednesday, February 22, 2012 4:34 PM
To: swalkerwi@gmail.com
Subject: Re: RGA

You will get a preliminary briefing paper tonight. Â Pat has it.

KG

On Tue, Feb 21, 2012 at 8:39 PM, Scott Walker <swalkerwi@gmail.com> wrote:
Do I know anything about the agenda?
Sent from my Verizon Wireless BlackBerry

Ex. 16

From: David Beightol [david.beightol@dutkograyling.com]
Sent: Monday, April 30, 2012 1:01 PM
To: Keith Gilkes
Subject: FW: WMC makes \$2 million ad purchase to promote Walker

Keith

Tom is a good friend...we have had many conversations about Scott...they know the significance of this race and that is why they are so supportive...and will continue to be so
 db

From: Collamore, Tom [mailto:TCollamore@USChamber.com]
Sent: Monday, April 30, 2012 1:07 PM
To: David Beightol
Subject: WMC makes \$2 million ad purchase to promote Walker

FYI

http://host.madison.com/wsj/news/local/govt-and-politics/elections/wmc-makes-million-ad-purchase-to-promote-walker/article_68662d4e-9088-11e1-9935-001a4bcf887a.html

Wisconsin's leading business lobbying group announced Friday that a \$2 million television ad buy supporting Republican Gov. Scott Walker would hit the air statewide Monday, a little over a week before Democrats will vote for who should take him on in a recall election.

The purchase by Wisconsin Manufacturers and Commerce is another sign that the ad wars are heating up before the May 8 primary. A labor-sponsored group announced Thursday it was starting a \$1 million ad buy in support of Democrat Kathleen Falk.

Both Falk and Milwaukee Mayor Tom Barrett released their latest campaign fundraising totals Friday in advance of a Monday reporting deadline.

Falk said she raised \$1 million from the beginning of the year through Monday, while Barrett, who got into the race on March 30, said he raised \$750,000 in just 25 days. Neither of them released how much cash they had on hand. Barrett entered the race with about \$480,000.

Secretary of State Doug La Follette and state Sen. Kathleen Vinehout are also running as Democrats. And Gladys Huber is a Republican who's running as a Democrat.

While both Falk and Barrett raised impressive amounts, Walker reported in January that over the previous year he had brought in more than \$12 million. His report on Monday is expected to show huge numbers, given that he's been traveling the country raising money.

The WMC ad doesn't mention any of Walker's Democratic challengers, said the group's vice president Jim Buchen.

"The idea is to talk about the positive benefits of Scott Walker's accomplishments," said Buchen, who declined to release the ad in advance. "There have been millions of dollars spent criticizing the governor and misrepresenting his record. We think it's important for the public to know the truth."

The pro-Falk ad bought by a group called Wisconsin for Falk attacks Walker's record but also steers clear of mentioning any of Falk's Democratic challengers.

The recall was largely spurred by Walker's proposal, passed last year, that effectively ended collective bargaining

rights for most state workers. It also raised pension and health care contributions for those workers. Walker argued it was needed to help balance the budget, while opponents said it was designed to cripple Democrat-friendly unions.

The recalls target Walker, Lt. Gov. Rebecca Kleefisch and three Republican state senators. A fourth Republican senator resigned before the election, and that seat is up for election as well.

The general election is June 5.

Read more: http://host.madison.com/wsj/news/local/govt-and-politics/elections/wmc-makes-million-ad-purchase-to-promote-walker/article_68662d4e-9088-11e1-9935-001a4bcf887a.html#ixzz1tXc7poty



Wisconsin Safety Council Chamber of Commerce In The News About Us Join WMC

Government Issues & Policy Programs, Events & Education Products & Services



RECENT POSTS

WMC's Issue Ad Campaign

Gubernatorial Recall
Frequently Asked
Questions

The Battle For Wisconsin's
Future Is On

Recent WMC IMC Business
Issue Advocacy

Past WMC IMC Business
Issue Advocacy

WMC IMC 2011 Supreme
Court Issue Ads

Better Jobs, Brighter
Futures Require Common
Sense Reforms in

Recent WMC IMC Business Issue Advocacy

Published on February 9, 2012, 09:02am CDT

WMC Issue Mobilization Council, Inc. drives the business agenda at election time and during the legislative session to help the public understand the issues affecting businesses.

2012 BUSINESS ISSUE ADVOCACY

Radio Ads:

SD 21: Wanggaard, "Jobs"

SD 23: Moulton, "Jobs"

SD 29: Petrowski, "Jobs"

TV Ads:

Better Jobs, Brighter
Futures Require Common
Sense Reforms in
Wisconsin

TV Ads:

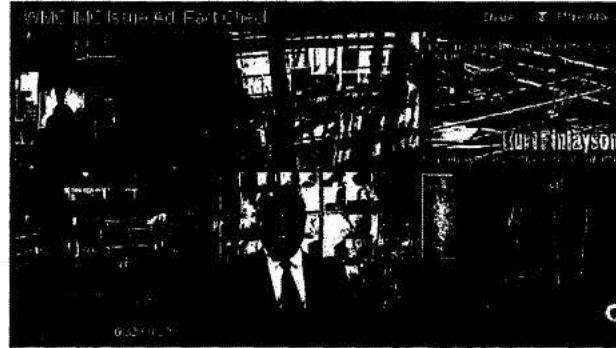
WMC: On the Street (WMC IMC TV Ad)



WMC: Barrett Economic Policies (WMC IMC TV Ad)



WMC: Fact Check (WMC IMC TV Ad)



WMC: Looking Up (WMC IMC TV Ad)



WMC: Uphill (WMC IMC TV Ad)

WMC: Uphill (WMC INC TV Ad)



Meet Tammy Baldwin (in conjunction with U.S. Chamber of Commerce)



Meet Tammy Baldwin (in conjunction with U.S. Chamber of Commerce)

Protect Wisconsin Jobs: Sean Duffy (in conjunction with U.S. Chamber of Commerce)



Related Materials:

Past WMC IMC Issue Advocacy (archives)

CONTRIBUTE TODAY!

WMC IMC is the issue advocacy arm of WMC and delivers the business message to Wisconsin.

Please **donate** to WMC IMC to make sure the business message is heard!

Pledge Form (PDF file)

WMC IMC is a special fund established by Wisconsin Manufacturers & Commerce to deliver the business message at election time and during the Legislative session. WMC IMC is organized under Section 501(c)(4) of the Internal Revenue Code. Corporate contributions are accepted and kept confidential. There are no contribution limits under law. WMC IMC issue advocacy does not expressly advocate the election or defeat of a clearly identified candidate, as defined by the U.S. Supreme Court and the Wisconsin Supreme Court (Buckley v. Valeo/ Wisconsin State Elections Board v. WMC Issues Mobilization Council, Inc.)

From: James Buchen [jbuchen@wmc.org]
Sent: Monday, December 19, 2011 3:00 PM
Cc: James Buchen; kmahlkuch@wmc.org
Subject: Recall of Governor Walker

I would like to invite you to join Governor Walker for a conference call to discuss the pending recall elections (list of invitees below).

The call has been scheduled as follows:

Thursday, December 22, from 9:00-9:30am
Dial-in Number: 1-661-673-8600
Passcode: 481986#

Governor Walker will join us for the first part of the call. The rest of the call will feature a review of the latest poll results and further discussion of the recall campaign.

Please mark your calendars for this important discussion.

Also, please RSVP to kmahlkuch@wmc.org your availability.

Thank you.

Governor Scott Walker	Governor State of Wisconsin
Mr. Paul W. Jones	A. O. Smith Corporation
Mrs. Diane Hendricks	ABC Supply Co., Inc.
Mr. Ben Salzmänn	Acuity, A Mutual Insurance Company
Mr. William D. Harvey	Alliant Energy
Mr. Garth Alston	Altria Client Services Inc.
Mr. Daniel T. Ariens	Ariens Company
Mr. Ron Wanek	Ashley Furniture Industries Inc.
Mr. Todd Wanek	Ashley Furniture Industries Inc.
Mr. Scott T. VanderSanden	AT&T-Wisconsin
Mr. Todd J. Teske	Briggs & Stratton Corporation
John Mellows	Charter Steel
Mr. John D. Baumann	Colony Brands Inc
Mr. James F. Kress	Green Bay Packaging Inc.
Mr. Charles A. Schrock	Integrus Energy Group
Mr. Fred W. Shaffer	Kimberly-Clark Corporation
Mr. Michael Grebe	Lynde and Harry Bradley Foundation, Inc.
Mr. Scott Neitzel	Madison Gas and Electric Company
Mr. Robert D. Kamphuis	Mayville Engineering Company, Inc.
Mr. J. R. Menard	Menard, Inc
Mr. Scott Koehler	Paper Machinery Corporation
Mr. Joseph T. Pregont	Prent Corporation
Mr. Louis Gentine	Sargento Foods Inc.
Mr. Paul Palmby	Seneca Foods Corporation
Mr. Thomas J. Boldt	The Boldt Company
Mr. Rollie Stephenson	Town & Country Electric
Ms. Lisa Nelson	Wal-Mart Stores, Inc.
Mr. Thomas J. Howatt	Wausau Paper Corporation
Mr. Terry J. Kohler	Windway Capital Corporation

Ex. 19

Mr. Robert Garvin	Wisconsin Energy Corporation
Mr. Michael L. Swenson	Xcel Energy

James Buchen
 Senior Vice President
 Wisconsin Manufacturers and Commerce

From: James Buchen [jbuchen@wmc.org]
Sent: Thursday, December 22, 2011 4:40 PM
To: swalkerwi@gmail.com
Subject: Meeting

Governor, I would like to have a few minutes of your time in the next few weeks to talk about the future of the UI and WC councils.

I think this is something that really needs your attention.

If you are interested Dorothy could let me know what works for you. I will be in Madison Wednesday and Thursday next week (Dec. 28 and 29) or any time after Jan 2.

Best wishes for the holidays

James

TenCAPITOL

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WMC/Gov. Scott Walker

After helping Wisconsin's business community support Scott Walker's election as Governor, we didn't expect to be called back to Walker duty for four years. But when labor unions strong-armed a recall campaign we were happy to help show the public how Walker's policies were helping Wisconsin's economy get back on track.



[Click here to launch video](#)

< 1 | 2 >

[Terms of Use](#)

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From: Donna Limon [donnal@nonbox.com]
Sent: Tuesday, April 10, 2012 9:36 AM
To: Mike Roz; RJ Johnson
Subject: Walker SLATE sheet is ATTACHED...
Attachments: SWFG SLATE #s-TV 2012.doc
Walker SLATE sheet is ATTACHED..

(now reflecting **SWFG2306 through SWFG2309**)

Mike, please let me know when you will upload the spots to **Extreme Reach**.
Thank you, dl

Client: SCOTT WALKER for GOVERNOR

TV, 2012

Slate #	"Title"	(length)	Date	Job #	Misc. (Confidential)
SWFG2601	"Spot #1"	(:60)	01/05/12	SWG-2012T2	(confidential: job loss-60) per Roz - SD only, not HD
SWFG2302	"Spot #2"	(:30)	01/05/12	SWG-2012T2	(confidential: job loss-30) per Roz - SD only, not HD
SWFG2603	"Spot #3"	(:60)	02/29/12	SWG-2012T3	(confidential: Keep Moving Forward-60) per RJ
SWFG2603H	"Spot #3"	(:60)	02/29/12	SWG-2012T3	(<u>HD</u> version of SWFG2603)
SWFG2304	"Spot #4"	(:30)	02/29/12	SWG-2012T3	(confidential: Keep Moving Forward A-30) per RJ
SWFG2304H	"Spot #4"	(:30)	02/29/12	SWG-2012T3	(<u>HD</u> version of SWFG2304)
SWFG2305	"Spot #5"	(:30)	02/29/12	SWG-2012T3	(confidential: Keep Moving Forward B-30) per RJ
SWFG2305H	"Spot #5"	(:30)	02/29/12	SWG-2012T3	(<u>HD</u> version of SWFG2305)
SWFG2306	"Spot #6"	(:30)	04/10/12	SWG-2012T5	(confidential: Barrett Backwards) per RJ (per Roz-SD only)
SWFG2307	"Spot #7"	(:30)	04/10/12	SWG-2012T???	(confidential: Healthcare Results) per RJ
SWFG2307H	"Spot #7"	(:30)	04/10/12	SWG-2012T???	(<u>HD</u> version of SWFG2307)
SWFG2308	"Spot #8"	(:30)	04/10/12	SWG-2012T???	(confidential: Job Results) per RJ
SWFG2308H	"Spot #8"	(:30)	04/10/12	SWG-2012T???	(<u>HD</u> version of SWFG2308)
SWFG2309	"Spot #9"	(:30)	04/10/12	SWG-2012T???	(confidential: Tax Breaks Results) per RJ
SWFG2309H	"Spot #9"	(:30)	04/10/12	SWG-2012T???	(<u>HD</u> version of SWFG2309)

From: Bill Eisner [bille@nonbox.com]
Sent: Monday, November 21, 2011 11:47 AM
To: R.J. Johnson
Cc: Keith Gilkes
Subject: Re: Kristie Version 3

RJ,
The second one where we took out 'criminal' is the one that I think Keith is referring to that everyone loves. It has one Walker name mention and 2 'he's' in it. We never had a discussion that it had minimal Walker in it.

The minimal Walker came into the conversation when we sent you a second version of Kristi (not meant to replace the previous Krisit, but meant to show you another part of her conversation. You had said that there was no Walker mention in it. I called you and we listened together on the phone to point out there was a Walker name mention, but you felt people might not hear it. So that's when we sent you Kristi 3 which had 3 Walker name mentions and 1 'he'.

Sorry for all the confusion. Again, my understanding is, we have two basic Kristi spots....one that talks about recalls without the crime mention and one that talks about her feeling uncomfortable about asking taxpayers to pay more so she can have something they don't. We can work on a hybrid, but we should talk about what we want to accomplish with that that's different than the others.

We can minimize the eyes looking up and around by switching to the wide shot instead of the close up where the eyes are most distracting. I do think that given the spontaneous thought and delivery of her conversation that people won't think she's trying to remember her 'lines' since this really doesn't come off as scripted at all. But going to the wide shots on those parts of her delivery would minimize it some. If you'd like, when Mike get's back tomorrow we can do a cut that way. Bill

On Mon, Nov 21, 2011 at 11:28 AM, R.J. Johnson <rj@rjjohnson.org> wrote:

There are three Kristi spots.

The first with jail in it.

The second with no jail but minimal walker.

The third where we brought in a ton of pay your own way language to fill time, but completely changed the context from Walker is a stand up guy to I don't feel like this is unfair and I should pay my own way.

Honestly, if the first one just lost the jail time and kept most of how it was, I would like that best.

My only issue on takes with the eyes is she's looking into her head a lot. If that's all we have, that's all we have. I'm guessing it didn't seem noticeable on camera at the time. Every person who has looked at it has commented on it. However we can minimize that will make it less distracting.

I have not heard input from Keith yet on the Walker spots. I don't plan on airing those this week, but we could start as early as next week.

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vincas

From: Bill Eisner <bille@nonbox.com>
Date: Mon, 21 Nov 2011 11:15:00 -0600
To: "R.J. Johnson" <rj@rjohnson.org>
Cc: Keith Gilkes [REDACTED]
Subject: Re: Kristie Version 3

RJ, having a bit of trouble tracking with you on this email. I'm assuming the 'the first one' is the Kristit spot we revised to take out the 'criminal' mention. It is also the spot that I'm assuming Keith is referring to in his email where he states that 'everyone loves the first Kristi ad the best. '

You did say the next version of Kristi was light on Scott mentions...there was only one....the new version (Krisit 3) we sent has 3 Scott Walker name mentions and one more 'he'.

To cut more of the pension stuff would probably give us 3 to 4 seconds more of time, and we don't really have a 3 to 4 second sentence to drop into the spot that would make it flow.

Then you mention that you like the line about "the person who's going to get my vote...." which was from the 1st spot, which leads me to believe that you still aren't satisfied with the first Kristi spot and are looking for a hybrid of the first spot and this latest spot.....true? Or are you looking for a second Kristi spot with some lines common to both spots?

Does your question about "is there another cut" refer to another take? If so, the answer is no, because Kristi just spoke extemporaneously and we didn't do multiple takes of her conversation. If another cut means a 3rd cut that takes some from Kristi one and some from Kristi 3 then we can try that, but I'll need a better idea of what you want to try and keep from each.

Also, where do we stand on the two Walker :30 edits. If you are considering airing either of those, we'd like to prep them and get them uploaded.(same is true for Krisit 1) Again, short work week and I don't want to miss the station's deadlines.

Also, can you, Keith and I get on the phone today to discuss what we want to accomplish on Monday's shoot? I'd like to use tomorrow to write any scripts we may need. I'm traveling Wednesday so I'd like to get things in the works. I'm available until 2:30 today to do a call. Thanks. Bill

On Mon, Nov 21, 2011 at 9:16 AM, R.J. Johnson <rj@rjohnson.org> wrote:

I actually liked the first one – short of the illegal part. The second version was, as I said so minimal with Scott so as not to connect the dots. Here are my thoughts on a new version of Kristi.

I like "the person who's going to get my vote is the one that says what they mean and means what they say ." You'll need time for that.

I'd like to to cut some of the argument about paying into pensions etc. We spent too much time there, it becomes the focus of the third spot.

I also like the ending on the shrug.

She does do a look up thing that may be perceived as looking for the lines even though it's typical for some people to do that when they're talking. It can be distracting. Is there another cut?

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vincas

From: Bill Eisner <bille@nonbox.com>
Date: Fri, 18 Nov 2011 15:37:27 -0600
To: "R.J. Johnson" <rj@rjohnson.org>, Keith Gilkes [REDACTED]
Subject: Fwd: Kristie Version 3

Sent from my iPhone

Begin forwarded message:

From: Mike Roz <Mike@spliceedit.com>
Date: November 18, 2011 3:30:13 PM CST
To: Bill Eisner <bille@nonbox.com>
Subject: Kristie Version 3

Version 3 attached.

--
Michael Rozumalski

Partner
Splice Edit
5307 South 92nd Street, Suite 225
Hales Corners, WI 53130
414.433.0083
414.858.9481 (fax)
866.200.6567 (toll free)
<http://www.spliceedit.com/>

From: Valerie Johnson [REDACTED]
Sent: Thursday, January 05, 2012 3:35 PM
To: 'Keith Gilkes'
Subject: FW: SW network
Attachments: SW network 1-9.pdf

Here's the network buy for the 1/10-16.

Any advice on which flat screen tv to buy?

- Valerie

From: Viquie Stessl [mailto:viquies@nonbox.com]
Sent: Thursday, January 05, 2012 3:30 PM
To: Valerie Johnson
Subject: SW network

VIQUIE STESSL | ACCOUNTING MANAGER | NONBOX
MAIN: 414.425.8800 | DIRECT: 414.732.2761 | FAX: 414.425.0021



Get a signature like this. [Click here.](#)



MEDIA BILLING INVOICE

Client Friends of Scott Walker
Address Attn. Kate Lind
P.O. Box 100828
Milwaukee, WI 53210

Page 1
Invoice # LTV06210
Invoice Date JAN 9 2012
Due Date FEB 8 2012

Product Scott Walker for Governor
Campaign Scott Walker for Governor 2012
Estimate (01415) Scott Walker for Governor 1-10
Vendor Type Spot TV
Invoice Period JAN 10 2012 - JAN 16 2012

Remit to: NONBOX
5307 SOUTH 92ND STREET
HALES CORNERS, WI 53130

Vendor	spots	AMOUNT
Market: Green Bay-Appleton		
WACY-TV	19	\$1,605.00
WBAY-TV	122	\$31,610.00
WCWF-TV	20	\$1,785.00
WFRV-TV	95	\$26,870.00
WGBA-TV	39	\$7,185.00
WLUK-TV	42	\$14,150.00
Market Total	337	\$83,205.00
Market: La Crosse-Eau Claire		
WXOW-TV	100	\$45,675.00
WLAX-TV	41	\$11,100.00
WKBT-TV	109	\$44,900.00
WEAU-TV	84	\$53,250.00
Market Total	334	\$154,925.00
Market: Milwaukee		
WTMJ-TV	84	\$42,525.00
WMLW	26	\$4,500.00
WITI-TV	63	\$40,275.00
WISN-TV	91	\$55,650.00
WDJT-TV	83	\$57,125.00
WBME-TV	57	\$4,875.00
Market Total	404	\$204,950.00
Market: Wausau-Rhineland		
WAOW-TV	62	\$36,500.00
WFXS-TV	24	\$5,485.00
WJFW-TV	68	\$14,235.00
WSAW-TV	89	\$40,630.00
Market Total	243	\$96,850.00



MEDIA BILLING INVOICE

Client Friends of Scott Walker
Address Attn. Kate Lind
P.O. Box 100828
Milwaukee, WI 53210

Page 2
Invoice # LTV06210
Invoice Date JAN 9 2012
Due Date FEB 8 2012

Product Scott Walker for Governor
Campaign Scott Walker for Governor 2012
Estimate (01415) Scott Walker for Governor 1-10
Vendor Type Spot TV
Invoice Period JAN 10 2012 - JAN 16 2012

Remit to: NONBOX
5307 SOUTH 92ND STREET
HALES CORNERS, WI 53130

Vendor	spots	AMOUNT
--------	-------	--------

Total Gross Amount	1318	\$539,930.00
Agency Discount		(\$0.00)
AMOUNT DUE		\$539,930.00

From: Keith Gilkes [REDACTED]
Sent: Friday, March 02, 2012 1:09 PM
To: R. J. Johnson
Cc: Deb Jordahl; Scott Walker; Dan Blum
Subject: Re: Fw: Walker 30 - 1 REVISED

Looks good from my end.

KG

On Fri, Mar 2, 2012 at 12:44 PM, R. J. Johnson <rj@rjjohnson.org> wrote:

Time is of the essence. I approved this to send. Â Let me know if you have issues and we can send a revision if necessary. We're up against the wall on deadlines.

2nd 30 coming soon.

----- Forwarded Message -----

From: Mike Roz <Mike@spliceedit.com>
To: Bill Eisner <bille@nonbox.com>; R. J. Johnson <rj@rjjohnson.org>
Sent: Friday, March 2, 2012 12:33 PM
Subject: Walker 30 - 1 REVISED

Revised version of 1st 30, with cites for approval, 2nd 30 to follow shortly.

60 second version has been uploaded for air.

--
Michael Rozumalski
Partner
Splice Edit
5307 South 92nd Street, Suite 225
Hales Corners, WI 53130
[414.433.0083](tel:414.433.0083)Â
[414.858.9481](tel:414.858.9481)Â (fax)
[866.200.6567](tel:866.200.6567) (toll free)Â
<http://www.spliceedit.com/>

Ex. 25

From: Bill Eisner [bille@nonbox.com]
Sent: Thursday, April 05, 2012 3:22 PM
To: R.J. Johnson
Cc: Keith Gilkes
Subject: Re: health care script

Still recording at 3:30. Â

BILL EISNER | PARTNER | NONBOX

SWITCHBOARD: 414-425-8800 | CELL: [REDACTED]
 5307 S. 92ND STREET â€œ HALES CORNERS, WI 53130

On Thu, Apr 5, 2012 at 3:20 PM, R.J. Johnson [REDACTED] wrote:

I am sending one at a time. You asked for these so we're doing them first. Do you have a recording time?

From: Bill Eisner <bille@nonbox.com>

Date: Thu, 5 Apr 2012 15:14:20 -0500

To: "R.J. Johnson" [REDACTED]

Cc: Keith Gilkes [REDACTED]

Subject: Re: FW: health care script

RJ,Â

Will Â you be sending any others? Â Or do you just want us to try this one.Â

What about line for the Barrett script. Â I'm not going to be able to get to the hamster script for recording this afternoon. Â Juggling too many things right now.

BillÂ

BILL EISNER | PARTNER | NONBOX

SWITCHBOARD: 414-425-8800 | CELL: [REDACTED]
 5307 S. 92ND STREET â€œ HALES CORNERS, WI 53130

On Thu, Apr 5, 2012 at 3:09 PM, R.J. Johnson [REDACTED] wrote:

Health Care Spot. Ditch the "yeah" if possible.

72 words

Â

A:Â Â Â Â Â Â Â Â Scott Walker has provided more funding for healthcare than any Wisconsin Governor.

Ex. 26

Â

SKW:Â Â Well the truth is, we added more than 1.2 billion dollars to programs like this

Â

WM1Â Â Â Really?

Â

WM2Â Â Â A billion.

Â

SKW:Â Â Yeah in fact we added more funding for Medicaid programs like BadgerCare than any previous governor. And by becoming more efficient weâ€™ve been able to help more seniors, working families and our most vulnerable.

Â

A:Â Â Â Â Â Â Â Â Scott Walker.Â Investing in healthcare.Â Leading Wisconsin forward.

Â

Â

Â

Â

Â

From: R.J. Johnson [rj@rjjohnson.org]
Sent: Wednesday, April 25, 2012 12:59 PM
To: Keith Gilkes
Subject: FW: cable
Attachments: SW cable.pdf

Keith,

You already have the invoice for Network. This is cable. You can pay the lower number below, not what's on the invoice. We are capturing the credit from where they ran the christmas ad by mistake (they reimbursed nonbox for the 72K they screwed up on) and it is being applied here. Thus we've only added about 80K to the budget rather than the 153K I told you from earlier. Not to bad and I feel better about getting up earlier in Madison and Milwaukee.

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vinces

From: Viquie Stessl <viquies@nonbox.com>
Date: Wed, 25 Apr 2012 12:44:37 -0500
To: "R.J. Johnson" <rj@rjjohnson.org>
Subject: cable

With the cable credit on account (\$72626.00) the amount outstanding on this invoice is \$272540.50.

VIQUIE STESSL | ACCOUNTING MANAGER | NONBOX
MAIN: 414.425.8800 | DIRECT: 414.732.2761 | FAX: 414.425.0021



Get a signature like this. [CLICK HERE.](#)

Ex. 27

8/23/2013



MEDIA BILLING INVOICE

Client Friends of Scott Walker
Address Attn. Kate Lind
P.O. Box 100828
Milwaukee, WI 53210

Page 1
Invoice # LTV06313
Invoice Date APR 30 2012
Due Date MAY 30 2012

Product Scott Walker for Governor
Campaign Scott Walker for Governor 2012
Estimate (01620) SWG 4-30 CTV
Vendor Type Spot Cable
Invoice Period APR 30 2012 - MAY 6 2012

Remit to: NONBOX
5307 SOUTH 92ND STREET
HALES CORNERS, WI 53130

Vendor	spots	AMOUNT
Market: Duluth-Superior		
Charter/Ashland, WI	618	\$2,812.00
Charter/Hayward, WI	618	\$3,307.00
Market Total	1236	\$6,119.00
Market: Green Bay-Appleton		
Time Warner/Green Bay U-Verse	621	\$6,287.00
Time Warner/Green Bay Interconnect,	656	\$63,099.00
Market Total	1277	\$69,386.00
Market: La Crosse-Eau Claire		
Viamedia/La Crosse, WI	619	\$5,636.00
Charter/La Crosse Interconnect, WI	674	\$51,972.00
Market Total	1293	\$57,608.00
Market: Madison		
OnMedia/Upper Mississippi, WI	409	\$7,880.00
OnMedia/SW Wisconsin - NW Illinois	307	\$5,965.00
Charter/Iowa-Sauk-Columbia, WI	517	\$9,084.00
OnMedia/Platteville, WI	406	\$7,860.00
Charter/Randolph, WI	349	\$2,305.00
Market Total	1988	\$33,094.00
Market: Milwaukee		
Charter/Outer Milwaukee Zone, WI	528	\$42,861.00
Time Warner/KENO-Kenosha, WI	355	\$21,640.00
Time Warner/MNOR-Milwaukee North, W	355	\$27,065.00
Time Warner/MWES-Milwaukee Western,	355	\$26,825.00
Market Total	1593	\$118,391.00



MEDIA BILLING INVOICE

Client Friends of Scott Walker
Address Attn. Kate Lind
P.O. Box 100828
Milwaukee, WI 53210

Page 2
Invoice # LTV06313
Invoice Date APR 30 2012
Due Date MAY 30 2012

Product Scott Walker for Governor
Campaign Scott Walker for Governor 2012
Estimate (01620) SWG 4-30 CTV
Vendor Type Spot Cable
Invoice Period APR 30 2012 - MAY 6 2012

Remit to: NONBOX
5307 SOUTH 92ND STREET
HALES CORNERS, WI 53130

Vendor	spots	AMOUNT
--------	-------	--------

Market: Minneapolis-St. Paul

Charter/New Richmond, MN	622	\$3,701.00
Charter/Polk-Burnett, WI	594	\$2,442.00
Prime Media/Chibardun, WI	276	\$5,729.00
Charter/St. Croix Falls, MN	701	\$3,358.00
Charter/Rice Lake, MN	777	\$5,001.00
Charter/Menomone, WI	742	\$3,627.00
Prime Media/Spring Valley, WI	275	\$6,653.50
Market Total	3987	\$30,511.50

Market: Wausau-Rhineland

Charter/Wausau interconnect, WI	629	\$30,057.00
Market Total	629	\$30,057.00

Total Gross Amount 12003 **\$345,166.50**

Agency Discount **(\$0.00)**

AMOUNT DUE **\$345,166.50**

From: R.J. Johnson [rj@rjjohnson.org]
Sent: Monday, April 23, 2012 11:22 AM
To: Bill Eisner; Deb Jordahl; Keith Gilkes; Brian Tringali
Subject: Script
Importance: High

Please look over the following ASAP.

Scenario: Run stock film footage of forward moving things like driving in a forward direction when talking about Walker and in reverse when talking about Barrett. This is an extension of the idea we currently have on the air for Backwards Barrett.

<!--[if !vml]--><!--[endif]--><!--[if !vml]--><!--[endif]-->

Audio:

Video:

Forward:

Thanks to Governor Walker's policies Wisconsin Businesses are creating jobs.

Super: Wisconsin Creates 15,700 private sector jobs in January

New Business Formation in Wisconsin up 12.2%

Backward:

Tom Barrett? He's promised to raise taxes on employers, hurting our economic recovery.

Super: Barrett Pledges to Raise Taxes on Employers.

Forward:

Wisconsin's unemployment rate is the lowest it's been since 2008

Super: Unemployment rate hits 4-year low (GB Press Gazette)

Backward:

Milwaukee's unemployment rate has gone up 27% under Tom Barrett

Super: Milwaukee's unemployment up 27%.

Forward:

Scott Walker's reforms have saved Wisconsin Taxpayers over 1 billion dollars.

Super: Wisconsin Property Taxes Drop for first time in 12 years

Backward:

Tom Barrett wants to undo those reforms and raise your taxes to pay for it.

Super: Barrett Fails Campaign on Lifting Property Tax ceilings

Forward. Backwards.
Walker. Barrett.

Split screen pics of Walker / Barrett
Super: Forward. Backwards.

Cites: 15,700 – Milwaukee Journal Sentinel 3/8/12

UP 12.2 – Business Journal 4/9/2012

Barrett Pledge – Milwaukee Journal Sentinel 4/16/12

Unemployment Low – Green Bay Press Gazette 4/5/12

Up 27% - BLS, Local Area Unemployment Statistics, April 2004 to January 2012 preliminary, Accessed 3/27/12

First Drop in 12 years – Weekly Standard 4/16/2012

Lifting Property Tax Ceilings- WTAQ 4/17/12

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956
Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vincas

From: R.J. Johnson [rj@rjohnson.org]
Sent: Thursday, April 26, 2012 5:01 PM
To: Keith Gilkes; Deb Jordahl; Dan Blum
Subject: FW: Forward Backwards REVISED 2
Attachments: Forward_Backward_REV_2.mov

Now we need to decide what we want reinforced in the supers. They should match up more closely with what's being said. Thoughts?

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vincas

From: Mike Roz <mike@spliceedit.com>
Date: Thu, 26 Apr 2012 16:49:21 -0500
To: "R.J. Johnson" <rj@rjohnson.org>
Cc: Bill Eisner <bille@nonbox.com>
Subject: Forward Backwards REVISED 2

I have attached a new version with a revised ending.

Thanks.

- Roz

Michael Rozumalski
Partner
Splice Edit
5307 South 92nd Street, Suite 225
Hales Corners, WI 53130
414.433.0083
414.858.9481 (fax)
866.200.6567 (toll free)
<http://www.spliceedit.com/>

Ex. 29

From: R.J. Johnson [rj@rjohnson.org]
Sent: Monday, April 30, 2012 9:32 PM
To: Keith Gilkes; Dan Blum; Deb Jordahl; Brian Tringali; BJ Martino
Subject: FW: Forward Backwards REVISED 4
Attachments: Forward Backward_REV_4.mov

This should be a final unless someone has an issue.....

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 Cell [REDACTED]

In Hoc Signo Vincas

From: Mike Roz <mike@spliceedit.com>
Date: Mon, 30 Apr 2012 16:18:29 -0500
To: "R.J. Johnson" <rj@rjohnson.org>
Cc: Bill Eisner <bille@nonbox.com>
Subject: Forward Backwards REVISED 4

RJ,

Attached is a new version of "Forward Backwards" with revised graphics, cites and audio mix.

- Roz

Michael Rozumalski
Partner
Splice Edit
5307 South 92nd Street, Suite 225
Hales Corners, WI 53130
414.433.0083
414.858.9481 (fax)
866.200.6567 (toll free)
<http://www.spliceedit.com/>

From: R.J. Johnson [rj@rjohnson.org]
To: Keith Gilkes; Dan Blum; Deb Jordahl; Brian Tingally; BJ Martino
Cc:
Subject: FW: Forward Backwards REVISED 4
Attachments: Forward Backwards_REV_4.mov (2 MB)

Sent: Mon 4/30/2012 9:32 PM

This should be a final unless someone has an issue.....

R. J. Johnson

R. J. Johnson and Associates
N7130 North Lost Lake Road
Randolph, WI 53956

Voice (920) 326-5555 [REDACTED]

In Hoc Signo Vincas

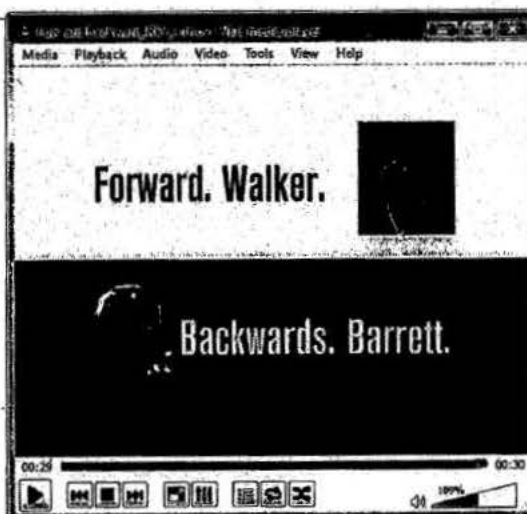
From: Mike Roz <mike@spliceedit.com>
Date: Mon, 30 Apr 2012 16:18:29 -0500
To: "R.J. Johnson" <rj@rjohnson.org>
Cc: Bill Elsner <bill@nonbox.com>
Subject: Forward Backwards REVISED 4

RJ,

Attached is a new version of "Forward Backwards" with revised graphics, cites and audio mix.

- Roz

Michael Rozumalski
Partner
Splice Edit
5307 South 92nd Street, Suite 225
Hales Corners, WI 53130
414.433.0083
414.858.9481 (fax)
866.200.6567 (toll free)



WI FAMILY ACTION COMM
MEDIA BUYER: NONBOX
UPDATED 7/21/11

TOTAL \$392,952.00

MILWAUKEE- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
WTMJ-TV				
WITI-TV				
WISN-TV				
WDJT-TV				
WMBE-TV				
WCGV-TV				
WVTV-TV				
WMLW-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	
MILWAUKEE- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
MADISON- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
WISC-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$23,675.00
ETWV-TV	7/8 - 7/14	no order	no order	no order
WMTV-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$22,250.00
WKOW-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$10,100.00
WMSN-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$11,725.00
WBUR-TV	7/8 - 7/14	no order	no order	no order
CABLE- sys 2468, AEN, AMC, BRVO, CNN, DIS	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$6,096.00
GRP & \$ TOTALS	\$77,214.00	\$92,671.00	\$73,846.00	
MADISON- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$77,214.00	\$92,671.00	\$73,846.00	
LA CROSSE-EAU CLAIRE- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
WEAU-TV				
WKBT-TV				
WXOW-TV/EXOW-TV				
WLAX-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	
LA CROSSE-EAU CLAIRE- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
GREEN BAY-APPLETON- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
WFRV-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$14,405.00
WBAY-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$34,045.00
WLUK-TV/WACY-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$9,245.00
WVVB-TV	7/8 - 7/14	no order	no order	no order
WGBA-TV	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$6,765.00
WCWF-TV	7/8 - 7/14	no order	no order	no order
CABLE- sys 8372, 8376, CHN, ESPN, FXNC, L	7/8 - 7/14	7/15 - 7/21	7/22 - 7/28	\$5,344.00
GRP & \$ TOTALS	\$69,417.00	\$0.00	\$69,804.00	
GREEN BAY-APPLETON- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$69,417.00	\$0.00	\$69,804.00	
DMA-MSA SPENDING TOTALS	\$69,417.00	\$0.00	\$69,804.00	
WAUSAU-RHINELANDER- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
WSAW-TV				
WAOW-TV/EAWO-TV/WYOW-TV				
WJFW-TV				
WFXS-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	
WAUSAU-RHINELANDER- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DULUTH-SUPERIOR- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
KBJR-TV				
KDLH-TV				
WDIO-TV				
KQDS-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	
DULUTH-SUPERIOR- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
MINNEAPOLIS-ST. PAUL- BROADCAST & CABLE				
STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	
KARE-TV				
WCCO-TV				
KSTP-TV				
KMSP-TV				
WUCW-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	
MINNEAPOLIS-ST. PAUL- RADIO				
STATIONS	FLIGHT	FLIGHT	FLIGHT	
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
STATEWIDE SPENDING TOTALS	\$146,631.00	\$92,671.00	\$143,650.00	

CITIZENS FOR A STRONG AMERICA
MEDIA BUYER: NONBOX/EISNER
UPDATED 7/18/11

TOTAL	\$271,691.00
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MILWAUKEE- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
WTMJ-TV			
WITI-TV			
WISN-TV			
WDJT-TV			
WMBE-TV			
WCGV-TV			
WVTV-TV			
WMLW-TV			
CABLE- sys 5328, 8966, 9617, 5327, 7957, 4641, 9534, CNN, ESPN, FXNC, HGTV	8/2 - 8/8		\$28,992.00
GRP & \$ TOTALS	\$0.00		\$28,992.00

MILWAUKEE- RADIO

STATIONS	FLIGHT	FLIGHT	
			\$0.00
GRP & \$ TOTALS	\$0.00		\$0.00
DMA-MSA SPENDING TOTALS	\$0.00		\$28,992.00

MADISON- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
WISC-TV			
ETVW-TV			
WMTV-TV			
WKOW-TV			
WMSN-TV			
WBUW-TV			
CABLE-			
GRP & \$ TOTALS	\$0.00		\$0.00

MADISON- RADIO

STATIONS	FLIGHT	FLIGHT	
WIBA-AM (NEWS/TALK)	7/19 - 8/8		\$7,426.00
WZEE-FM (CONTEMPORARY HIT RADIO)	7/19 - 8/8		\$9,900.00
GRP & \$ TOTALS	\$0.00		\$17,325.00
DMA-MSA SPENDING TOTALS	\$0.00		\$17,325.00

LA CROSSE-EAU CLAIRE- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
WEAU-TV			
WKBT-TV			
WXOW-TV/EXOW-TV			
WLAX-TV			
CABLE-			
GRP & \$ TOTALS	\$0.00		\$0.00

LA CROSSE-EAU CLAIRE- RADIO

STATIONS	FLIGHT	FLIGHT	
WMEQ-AM (NEWS/TALK)	7/19 - 8/8		\$2,925.00
GRP & \$ TOTALS	\$0.00		\$2,925.00
DMA-MSA SPENDING TOTALS	\$0.00		\$2,925.00

GREEN BAY-APPLETON- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
WFRV-TV			
WBAY-TV			
WLUK-TV/WACY-TV			
WMBB-TV			
WGBA-TV			
WCWF-TV			
CABLE-			
GRP & \$ TOTALS	\$0.00		\$0.00

GREEN BAY-APPLETON- RADIO

STATIONS	FLIGHT	FLIGHT	
GRP & \$ TOTALS	\$0.00		\$0.00
DMA-MSA SPENDING TOTALS	\$0.00		\$0.00

WAUSAU-RHINELANDER- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
WSAW-TV			
WACW-TV/EAWO-TV/WYOW-TV			
WJRW-TV			
WFXS-TV			
CABLE-			
GRP & \$ TOTALS	\$0.00		\$0.00

WAUSAU-RHINELANDER- RADIO

STATIONS	FLIGHT	FLIGHT	
GRP & \$ TOTALS	\$0.00		\$0.00
DMA-MSA SPENDING TOTALS	\$0.00		\$0.00

DULUTH-SUPERIOR- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
KBJR-TV			
KDLH-TV			
WDIO-TV			
KQDS-TV			
CABLE-			
GRP & \$ TOTALS	\$0.00		\$0.00

DULUTH-SUPERIOR- RADIO

STATIONS	FLIGHT	FLIGHT	
GRP & \$ TOTALS	\$0.00		\$0.00
DMA-MSA SPENDING TOTALS	\$0.00		\$0.00

MINNEAPOLIS-ST. PAUL- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	
KARE-TV	7/8 - 7/15	8/2 - 8/8	\$39,150.00
WCCO-TV	7/8 - 7/15	8/2 - 8/8	\$68,025.00
KSTP-TV	7/8 - 7/15	8/2 - 8/8	
MSP-TV	7/8 - 7/15	8/2 - 8/8	\$12,400.00
WUCW-TV	7/8 - 7/15	8/2 - 8/8	no order
CABLE- sys 5328, 8966, 9617, 5327, 7957, 464	7/8 - 7/14	8/2 - 8/8	\$29,984.00
GRP & \$ TOTALS	\$145,059.00		\$124,400.00

MINNEAPOLIS-ST. PAUL- RADIO

STATIONS	FLIGHT	FLIGHT	
KEEY-FM	7/19 - 8/8		\$48,800.00
KTLK-FM	7/19 - 8/8		\$16,200.00
GRP & \$ TOTALS	\$0.00		\$64,800.00
DMA-MSA SPENDING TOTALS	\$145,059.00		\$77,200.00

STATEWIDE SPENDING TOTALS \$145,059.00 \$126,442.00

WI CLUB FOR GROWTH
MEDIA BUYER: NONBOEISENER
UPDATED 7/28/11

TOTAL \$1,825,188.00

MILWAUKEE- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WTMJ-TV		7/5 - - - 7/26 - 8/1		\$62,000.00	8/2 - 8/8	
WITI-TV		7/5 - - - 7/26 - 8/1		\$44,895.00	8/2 - 8/8	\$47,685.00
WISN-TV		7/5 - - - 7/26 - 8/1		\$52,125.00	8/2 - 8/8	\$38,000.00
WDJT-TV		7/5 - - - 7/26 - 8/1		\$34,500.00	8/2 - 8/8	\$27,000.00
WMBE-TV		7/5 - - - 7/26 - 8/1		\$6,750.00	8/2 - 8/8	\$4,500.00
WCGV-TV		7/5 - - - 7/26 - 8/1		no order	8/2 - 8/8	no order
WVTV-TV		7/5 - - - 7/26 - 8/1		no order	8/2 - 8/8	no order
WMLV-TV		7/5 - - - 7/26 - 8/1		\$4,800.00	8/2 - 8/8	\$2,800.00
CABLE- sys 4150, AEN, AMC, BRVO, CNN, DISC, ESPN, FOOD, FXNC, HGTV/HN		7/5 - - - 7/26 - 8/1		\$65,611.00	8/2 - 8/8	\$9,854.00
GRP & \$ TOTALS				\$270,281.00		\$128,849.00

MILWAUKEE- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WISN-AM (TALK)		6/27 - 7/8	\$0.00	7/19	7/26 - 8/1	still running
WTMJ-AM (NEWS/TALK)		6/27 - 7/8	\$25,000.00	7/19	7/26 - 8/1	still running
GRP & \$ TOTALS			\$25,000.00			\$0.00
DMA-MSA SPENDING TOTALS			\$25,000.00		\$270,281.00	\$128,849.00

MADISON- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WISC-TV		6/21	7/16 - - 7/26 - 8/1	\$105,250.00	8/2 - 8/8	\$102,400.00
ETWV-TV		6/21	7/16 - - 7/26 - 8/1	no order	8/2 - 8/8	no order
WMTV-TV		6/21	7/16 - - 7/26 - 8/1	\$67,725.00	8/2 - 8/8	\$71,400.00
WKOW-TV		6/21	7/16 - - 7/26 - 8/1	\$42,400.00	8/2 - 8/8	\$42,300.00
WMSN-TV		6/21	7/16 - - 7/26 - 8/1	\$14,600.00	8/2 - 8/8	\$16,825.00
WBUR-TV		6/21	7/16 - - 7/26 - 8/1	no order	8/2 - 8/8	no order
CABLE- sys 2466, CNN, ESPN, FXNC, LIF, TN		6/22 - 6/28	\$3,876.00	7/16 - - 7/26 - 8/1	no order	\$6,426.00
GRP & \$ TOTALS			\$3,876.00		\$229,975.00	\$239,351.00

MADISON- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
			\$0.00			\$0.00
GRP & \$ TOTALS			\$0.00			\$0.00
DMA-MSA SPENDING TOTALS			\$3,876.00		\$229,975.00	\$239,351.00

LA CROSSE-EAU CLAIRE- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WEAU-TV		6/17 - 6/23	\$39,600.00			
WKBT-TV		6/17 - 6/23	\$33,000.00			
WKOW-TV/EXOW-TV		6/17 - 6/23	\$25,000.00			
WLAX-TV		6/17 - 6/23	\$3,950.00			
CABLE- sys 0719, 5690, 7892, 6120, FXNC, LIF, T		6/17 - 6/23	\$6,204.00			
GRP & \$ TOTALS			\$107,754.00		\$0.00	\$0.00

LA CROSSE-EAU CLAIRE- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
			\$0.00			\$0.00
GRP & \$ TOTALS			\$0.00			\$0.00
DMA-MSA SPENDING TOTALS			\$107,754.00		\$0.00	\$0.00

GREEN BAY-APPLETON- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WFRV-TV		6/22 - 6/28	\$16,790.00	7/16 - 7/26 - 8/1	\$5,875.00	8/1 - 8/14
WBAY-TV		6/22 - 6/28	\$12,780.00	7/16 - 7/26 - 8/1	\$52,000.00	8/1 - 8/14
WLUK-TV/WACY-TV		6/22 - 6/28	\$11,725.00	7/16 - 7/26 - 8/1	\$45,000.00	8/1 - 8/14
WMBF-TV		6/22 - 6/28	no order	7/16 - 7/26 - 8/1	no order	8/1 - 8/14
WGBA-TV		6/22 - 6/28	\$5,050.00	7/16 - 7/26 - 8/1	\$26,150.00	8/1 - 8/14
WCWF-TV		6/22 - 6/28	no order	7/16 - 7/26 - 8/1	no order	8/1 - 8/14
CABLE- sys 8372, 8376, CNN, ESPN, FXNC, L		6/22 - 6/28	\$9,352.00	7/16 - 7/26 - 8/1	\$2,486.00	8/1 - 8/14
GRP & \$ TOTALS			\$57,697.00		\$131,510.00	\$82,261.00

GREEN BAY-APPLETON- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WISN-AM		6/27	\$0.00			\$0.00
GRP & \$ TOTALS			\$0.00			\$0.00
DMA-MSA SPENDING TOTALS			\$57,697.00		\$0.00	\$0.00

WAUSAU-RHINELANDER- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
WSAW-TV		6/28 -	7/29 - 8/3	\$65,000.00		
WAOW-TV/EAOW-TV/WYOW-TV		6/28 -	7/29 - 8/3	\$33,850.00		
WJFW-TV		6/28 -	7/29 - 8/3	\$6,000.00		
WFXS-TV		6/28 -	7/29 - 8/3			
CABLE- sys 5586, 2734, CNN, ESPN, FXNC, LIF, TNT, USA		6/28 -	7/29 - 8/3			
GRP & \$ TOTALS			\$0.00	\$104,850.00		\$0.00

WAUSAU-RHINELANDER- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
			\$0.00			\$0.00
GRP & \$ TOTALS			\$0.00		\$0.00	\$0.00
DMA-MSA SPENDING TOTALS			\$0.00		\$104,850.00	\$0.00

DULUTH-SUPERIOR- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
KBJR-TV						
KDLH-TV						
WDIO-TV						
KQDS-TV						
CABLE-						
GRP & \$ TOTALS			\$0.00		\$0.00	\$0.00

DULUTH-SUPERIOR- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
			\$0.00			\$0.00
GRP & \$ TOTALS			\$0.00		\$0.00	\$0.00
DMA-MSA SPENDING TOTALS			\$0.00		\$0.00	\$0.00

MINNEAPOLIS-ST. PAUL- BROADCAST & CABLE
STATIONS & SYSTEMS

STATIONS & SYSTEMS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
KARE-TV						
WCCO-TV						
KSTP-TV						
KMSP-TV						
CABLE- sys 5328, 8966, 9817, 5327, 7857, 464						
GRP & \$ TOTALS			\$0.00		\$0.00	\$0.00

MINNEAPOLIS-ST. PAUL- RADIO
STATIONS

STATIONS	GI	FLIGHT	FLIGHT/GRIP	FLIGHT	FLIGHT	FLIGHT
			\$0.00			\$0.00
GRP & \$ TOTALS			\$0.00		\$0.00	\$0.00
DMA-MSA SPENDING TOTALS			\$0.00		\$0.00	\$0.00

STATEWIDE SPENDING TOTALS **\$194,327.00** **\$605,106.00** **\$368,200.00**

AMERICAN FEDERATION FOR CHILDREN
 MEDIA BUYER: NONBOX-DIRECT
 UPDATED 7/22/11

TOTAL	\$502,905.00
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MILWAUKEE- BROADCAST & CABLE

<u>STATIONS & SYSTEMS</u>	<u>FLIGHT</u>		<u>FLIGHT</u>	
WTMJ-TV	7/14 - 7/22	\$20,650.00	7/25 - 7/29	\$25,000.00
WITI-TV	7/14 - 7/22	\$34,110.00	7/25 - 7/29	\$31,220.00
WISN-TV	7/14 - 7/22	\$46,900.00	7/25 - 7/29	\$47,600.00
WDJT-TV	7/14 - 7/22	\$12,600.00	7/25 - 7/29	\$13,000.00
WMBE-TV	7/14 - 7/22	\$7,530.00	7/25 - 7/29	\$8,000.00
WCGV-TV	7/14 - 7/22	no order	7/25 - 7/29	no order
WVTV-TV	7/14 - 7/22	no order	7/25 - 7/29	no order
WMLW-TV	7/14 - 7/22	\$2,800.00	7/25 - 7/29	\$3,000.00
CABLE-	7/14 - 7/22	no order	7/25 - 7/29	no order
GRP & \$ TOTALS		\$124,590.00		\$127,820.00

MILWAUKEE- RADIO

<u>STATIONS</u>	<u>FLIGHT</u>		<u>FLIGHT</u>	
		\$0.00		\$0.00
GRP & \$ TOTALS		\$0.00		\$0.00
DMA-MSA SPENDING TOTALS		\$124,590.00		\$127,820.00

MADISON- BROADCAST & CABLE

<u>STATIONS & SYSTEMS</u>	<u>FLIGHT</u>		<u>FLIGHT</u>	
WISC-TV			7/22 - 8/1	\$56,800.00
ETVW-TV			7/22 - 8/1	no order
WMTV-TV			7/22 - 8/1	\$54,850.00
WKOW-TV			7/22 - 8/1	\$26,900.00
WMSN-TV			7/22 - 8/1	\$11,450.00
WBUW-TV			7/22 - 8/1	no order
CABLE-			7/22 - 8/1	no order
GRP & \$ TOTALS		\$0.00		\$150,000.00

MADISON- RADIO

<u>STATIONS</u>	<u>FLIGHT</u>		<u>FLIGHT</u>	
		\$0.00		\$0.00
GRP & \$ TOTALS		\$0.00		\$0.00
DMA-MSA SPENDING TOTALS		\$0.00		\$150,000.00

**GREEN BAY-APPLETON-
BROADCAST & CABLE**

<u>STATIONS & SYSTEMS</u>	<u>FLIGHT</u>		<u>FLIGHT</u>	
WFRV-TV			7/22 - 8/1	\$23,845.00
WBAY-TV			7/22 - 8/1	\$50,000.00
WLUK-TV/WACY-TV			7/22 - 8/1	\$19,000.00
WIWB-TV			7/22 - 8/1	no order
WGBA-TV			7/22 - 8/1	\$7,650.00
WCWF-TV			7/22 - 8/1	no order
CABLE-			7/22 - 8/1	no order
GRP & \$ TOTALS		\$0.00		\$100,495.00

GREEN BAY-APPLETON- RADIO

<u>STATIONS</u>	<u>FLIGHT</u>		<u>FLIGHT</u>	
		\$0.00		\$0.00
GRP & \$ TOTALS		\$0.00		\$0.00
DMA-MSA SPENDING TOTALS		\$0.00		\$100,495.00

STATEWIDE SPENDING TOTALS	\$124,590.00	\$378,315.00
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TOTAL \$701,748.00

MILWAUKEE- BROADCAST & CABLE
STATIONS & SYSTEMS

FLIGHT	FLIGHT	FLIGHT	FLIGHT
WTMJ-TV	7/25 - 8/8	\$31,000.00	
WITI-TV	7/25 - 8/8	\$49,505.00	
WISN-TV	7/25 - 8/8	\$75,000.00	
WOUT-TV	7/25 - 8/8	\$21,000.00	
WBME-TV	7/25 - 8/8	\$9,500.00	
WCGV-TV	7/25 - 8/8	no order	
WVTV-TV	7/25 - 8/8	no order	
WMLW-TV	7/25 - 8/8	\$2,200.00	
CABLE- sgs 8852, AEN, CNN, DISC, ESPN, FOOD, FXNC, HGTV, HIST, LIF, TNT, USA	7/25 - 8/8	\$124,105.00	
GRP & \$ TOTALS	\$0.00	\$0.00	\$310,310.00

MILWAUKEE- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$310,310.00	\$0.00

MADISON- BROADCAST & CABLE
STATIONS & SYSTEMS

FLIGHT	FLIGHT	FLIGHT	FLIGHT
WISC-TV			
ETVV-TV			
WMTV-TV			
WKOW-TV			
WMSN-TV			
WBUW-TV			
CABLE-			
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00

MADISON- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

LA CROSSE-EAU CLAIRE-
BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
WEAU-TV				
WKBT-TV				
WKOW-TV/EXOW-TV				
WLAX-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

LA CROSSE-EAU CLAIRE- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

GREEN BAY-APPLETON-
BROADCAST & CABLE

BROADCAST & CABLE STATIONS & SYSTEMS		FLIGHT	FLIGHT	FLIGHT	addition	
WFRV-TV	7/18 - 7/24	\$15,000.00	7/25 - 8/8	\$42,000.00	7/25 - 8/7	\$10,000.00
WBAY-TV	7/18 - 7/24	\$22,800.00	7/25 - 8/8	\$62,000.00	7/25 - 8/7	\$25,000.00
WLUK-TV/WACY-TV	7/18 - 7/24	\$18,000.00	7/25 - 8/8	\$7,000.00	7/25 - 8/7	\$27,000.00
WVVB-TV	7/18 - 7/24	no order	7/25 - 8/8	no order	7/25 - 8/7	no order
WGBA-TV	7/18 - 7/24	\$7,845.00	7/25 - 8/8	\$5,660.00	7/25 - 8/7	\$17,200.00
WCWF-TV	7/18 - 7/24	no order	7/25 - 8/8	no order	7/25 - 8/7	no order
CABLE- sgs 2354, 6366, 2353, 6376, AEN, CNI	7/12 - 7/18	\$24,790.00	7/20 - 8/14	\$59,930.00	still running 8/1 - 8/14	\$29,414.00
GRP & \$ TOTALS		\$24,790.00	\$133,375.00	\$116,660.00		\$116,614.00

GREEN BAY-APPLETON- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$24,790.00	\$133,375.00	\$116,660.00	\$116,614.00

WAUSAU-RHINELANDER-
BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
WSAU-TV				
WAOW-TV/EAOW-TV/WYOW-TV				
WUPW-TV				
WFXS-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

WAUSAU-RHINELANDER- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

DULUTH-SUPERIOR- BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
KBJR-TV				
KDLH-TV				
WDIO-TV				
KQDS-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

DULUTH-SUPERIOR- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

MINNEAPOLIS-ST. PAUL-
BROADCAST & CABLE

STATIONS & SYSTEMS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
KARE-TV				
WCCO-TV				
KSTP-TV				
KMSP-TV				
WUCW-TV				
CABLE-				
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

MINNEAPOLIS-ST. PAUL- RADIO

STATIONS	FLIGHT	FLIGHT	FLIGHT	FLIGHT
	\$0.00	\$0.00	\$0.00	\$0.00
GRP & \$ TOTALS	\$0.00	\$0.00	\$0.00	\$0.00
DMA-MSA SPENDING TOTALS	\$0.00	\$0.00	\$0.00	\$0.00

STATEWIDE SPENDING TOTALS \$24,790.00 \$133,375.00 \$428,970.00 \$116,614.00

To: kgilkes@ChampLLC.com[kgilkes@ChampLLC.com]
Cc: swalkerwi@gmail.com[swalkerwi@gmail.com]
From: R. J. Johnson
Sent: Tue 3/29/2011 4:33:36 PM
Subject: RE: April 14th - RSLC DC Event

I just locked in Eric O'Keefe to head up our national **fundraising** operations with **donors** we know from the Koch seminar and across the country as we discussed at the residence. I am hopeful that Nick will stay to his commitment to call his folks, tell them we are the group, and that they should **contribute** liberally to what we propose. I haven't spoken to him because I was waiting to nail down Eric. We will be hiring a key person in each state to hit our goals.

As I told you on the phone, putting Scott in that room will take major chunks of money off the table for an effort under our control. What is going on is an attempt to raise the resources under the RSLC in an alternative way to what Nick Ayers had proposed, but with the same effect. This isn't simply about being a team player, we will end up getting rolled. Every major hitter in the room will now NOT be **contributing** to our effort, because they believe they have already done so or have been waived in by us to the RSLC.

Maybe you believe you have this worked out behind the scenes, and if somehow you can get an assurance that won't happen more power to you. I don't trust these people as far as I can throw them. As far as Fitzgerald, I would tell him the Governor will be raising 5 million plus under Wisconsin control.

After having been totally screwed by the U.S. Chamber I am more convinced than ever that we cannot put our fate in the hands of others. Their first negative add is finally going up this morning. 1.5 million in media available and it stalled. They likely have cost us any chance we had at keeping the court. They all start with "we are here to help." The problem is it's as much helping themselves as us, both in terms of skimming dollars for other efforts and skimming off of the buys. And then it's where when and how it is spent. That's reality. I have seen it happen on at least six occasions this year. The only way to succeed is as Reagan said trust but verify. Verification is we control the resources. As far as Reince entering the fray, in terms of the meeting suggested this week with them, us and Gillespie, ask yourself where the RNC has been on resources to underwrite the recall effort. Better yet, ask Jefferson. It's zero. Same story different day. Reince has raised a ton of dough on this for the RNC here. It may be as much as 7 figures.

With Eric now on board, I need the Governor on probably 7-8 trips to get us where we need to be along with some in-state stuff. It's the answer I have been waiting on, and couldn't pressure time wise because I needed to raise half a million last week to run a flight of TV on Kloppenburg and try to do what the chamber was failing to do. That ad is up now under Citizens for a Strong America. Given that we have already raised 3 million

for efforts in state from a variety of sources for the court, senate, and budget, I am not concerned that we can make our targets. What we don't need is donor confusion by the RSLC.

If you can't wait until we have an understanding with Nick and the RSLC, you are in effect committing to their program and control of our destiny. As I told you yesterday, the **donors** in the room will see our Governor, get the major ask for our program here, and will be off the table. Pretty simple math.

R.J.

From: Keith Gilkes - The Champion Group [REDACTED]
Sent: Tuesday, March 29, 2011 9:11 AM
To: RJ Johnson
Subject: April 14th - RSLC DC Event

I am going to have to commit the Governor this am on this - Fitz is putting the hard press on this.

As long as we get the plan put together this week, I think we will be fine. We have not done a lot to help Fitz so far so this is his big ask at the moment and I have a hard time saying no.

KG

--

Keith Gilkes, President
The Champion Group, LLC
E-mail: kgilkes@ChampLLC.com

1100007
OFFICE USE ONLY

OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS
MAKING INDEPENDENT DISBURSEMENTS
STATE OF WISCONSIN
GAB-6

RECEIVED
11 APR 20 AM 9:35
GOVERNMENT
ACCOUNTABILITY BOARD

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1800 Diagonal Road, Suite 230, Alexandria, VA 22314	(571) 480-4860

2. OATH

Pursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

Stan Alexander
(Signature of Individual, Treasurer or Agent)

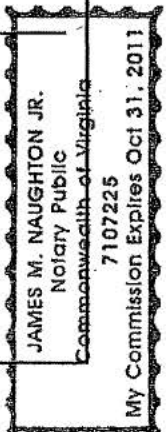
STATE OF WISCONSIN Virginia

COUNTY OF ALEXANDRIA

Subscribed and sworn to (affirmed) before me this 19 day of APRIL, 2011

[Signature]
(Notary Public or Person Authorized to Administer Oaths)

My Commission expires NOVEMBER 30, 2011 (For Notary Only) Is Permanent ☐



3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Support	Oppose
Doyle, Steve	N5525 Hauser Road Onalaska, WI 54650	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984,
Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS. STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

GAB-6 (Rev. 7/10)

Report Generated On: 04/19/2011

Ex. 33

OFFICE USE ONLY

1100007

**OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS
MAKING INDEPENDENT DISBURSEMENTS
STATE OF WISCONSIN
GAB-6**

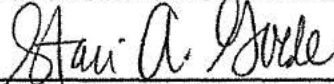
1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1800 Diagonal Road, Suite 230, Alexandria, VA 22314	(571) 480-4860

2. OATHPursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.



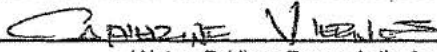
(Signature of Individual, Treasurer or Agent)

STATE OF WISCONSIN

Virginia

COUNTY OF

CITY OF ALEXANDRIA

Subscribed and sworn to (affirmed) before me this 12 day of July, 2011


(Notary Public or Person Authorized to Administer Oaths)

My Commission expires Aug 31, 2015. (For Notary Only) Is Permanent ☐

CATHERINE VIERNES
Notary Public
Commonwealth of Virginia
My Commission Expires Aug. 31, 2015
Commission ID# 2800976

**3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.**

Name of Candidate	Address	Party	Support	Oppose
Doyle, Steve	N5525 Hauser Road Onalaska, WI 54650	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Holperin, Jim	3575 Monheim Road Conover, WI 54519	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Simac, Kimberly Jo	3860 Kula Vista Drive Eagle River, WI 54521	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984,
Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

RECEIVED

1109007

OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS

MAKING INDEPENDENT DISBURSEMENTS

STATE OF WISCONSIN

GAB-6

GOVERNMENT
ACCOUNTABILITY BOARD

C/15/15

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

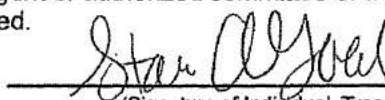
Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1800 Diagonal Road, Suite 230, Alexandria, VA 22314	(571) 480-4860

2. OATH

Pursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.



(Signature of Individual, Treasurer or Agent)

Washington, D.C.

~~STATE OF WISCONSIN~~

COUNTY OF _____

Subscribed and sworn to (affirmed) before me this 5th day of April, 2012

Lee Wooley

Lee Wooley

(Notary Public or Person Authorized to Administer Oath) LEE WOOLEY

NOTARY PUBLIC DISTRICT OF COLUMBIA

My Commission Expires July 14, 2016

My Commission expires July 14, 2016

(For Notary Only)

Is Permanent ☒

3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Support	Oppose
Kleefisch, Rebecca	W357 N6189 Spinnaker Drive Oconomowoc, WI 53066	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984,
Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

HAND DELIVERED

1100007 ✓

OFFICE USE ONLY

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OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS

MAKING INDEPENDENT DISBURSEMENTS 12 APR 16 AM 9:06

STATE OF WISCONSIN

GAB-6

GOVERNMENT
ACCOUNTABILITY BOARD

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1800 Diagonal Road, Suite 230, Alexandria, VA 22314	(571) 480-4860

2. OATH

Pursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

Lee Woodley

(Signature of Individual, Treasurer or Agent)

STATE OF WISCONSIN

COUNTY OF Washington, District of Columbia

Subscribed and sworn to (affirmed) before me this 13th day of April, 2012

Lee Woodley

(Notary Public or Person Authorized to Administer Oaths)

My Commission expires July 14, 2016 (For Notary Only)

Is Permanent ☐

NOTARY PUBLIC DISTRICT OF COLUMBIA

My Commission Expires July 14, 2016

3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Support	Oppose
Kleefisch, Rebecca	W357 N6189 Spinnaker Drive Oconomowoc, WI 53066	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Seidel, Donna J	807 South 20th Street Wausau, WI 54403	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Walker, Scott	PO Box 620437 Middleton, WI 53562	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984, Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

HAND DELIVERED

OFFICE USE ONLY
RECEIVED 1106607

**OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS
MAKING INDEPENDENT DISBURSEMENTS
STATE OF WISCONSIN
GAB-6**

GOVERNMENT
ACCOUNTABILITY BOARD

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1800 Diagonal Road, Suite 230, Alexandria, VA 22314	(571) 480-4860

2. OATH

Pursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

Stan U. Gode
(Signature of Individual, Treasurer or Agent)

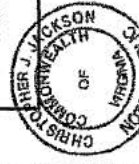
STATE OF WISCONSIN Virginia
COUNTY OF Fairfax

Subscribed and sworn to (affirmed) before me this 27 day of April, 2012

[Signature]
(Notary Public or Person Authorized to Administer Oaths)

My Commission expires June 30, 2013 (For Notary Only) Is Permanent ☐

Christopher J. Jackson
Notary Public
Commonwealth of Virginia
My Commission Expires June 30, 2013



3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Support	Oppose
Dexter, Kristen	7410 Lakeview Drive Eau Claire, WI 54701	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Kleefisch, Rebecca	W357 N6189 Spinnaker Drive Oconomowoc, WI 53066	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Seidel, Donna J	807 South 20th Street Wausau, WI 54403	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Walker, Scott	PO Box 620437 Middleton, WI 53562	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984, Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

OFFICE USE ONLY

1106007

RECEIVED
2012 MAY 17 PM 12:15
GOVERNMENT
ACCOUNTABILITY BOARD

**OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS
MAKING INDEPENDENT DISBURSEMENTS
STATE OF WISCONSIN
GAB-6**

COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1800 Diagonal Road, Suite 230, Alexandria, VA 22314	(571) 480-4860

2. OATH

Pursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

Staci A. Green
(Signature of Individual, Treasurer or Agent)

STATE OF WISCONSIN

COUNTY OF Washington, District of Columbia

Subscribed and sworn to (affirmed) before me this 16th day of May, 2012

Lee Woolley
(Notary Public or Person Authorized to Administer Oaths)

My Commission expires July 14, 2016 (For Notary Only)

Is Permanent ☐

NOTARY PUBLIC DISTRICT OF COLUMBIA
My Commission Expires July 14, 2016

3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Support	Oppose
Dexter, Kristen	7410 Lakeview Drive Eau Claire, WI 54701	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Kleefisch, Rebecca	W357 N6189 Spinnaker Drive Oconomowoc, WI 53066	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Lehman, John	708 Orchard Street Racine, WI 53405-2354	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Seidel, Donna J	807 South 20th Street Wausau, WI 54403	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Walker, Scott	PO Box 620437 Middleton, WI 53562	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984,
Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

RECEIVED
12 JUL -3 PM 12:41
OATH FOR COMMITTEES, INDIVIDUALS AND 1.91 ORGANIZATIONS
MAKING INDEPENDENT DISBURSEMENTS
STATE OF WISCONSIN
GAB-6

1100007

1. COMMITTEE, INDIVIDUAL OR 1.91 ORGANIZATION MAKING INDEPENDENT DISBURSEMENTS

Full Name:	Street, City, State and Zip:	Telephone No:
Republican State Leadership Committee Inc.	1201 F Street, NW, Suite 675, Washington, DC 20004	(202) 448-5160

2. OATH

Pursuant to s. 11.06(7), Stats., I, Republican State Leadership Committee Inc.

(Full Name of individual, treasurer or agent)

being duly sworn, state that with respect to independent disbursements in support of the candidates listed (the committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who is supported and (the committee / 1.91 organization does not) (I do not) act in concert with or at the request or suggestion of any candidate or any agent or authorized committee of a candidate who is supported. (The committee / 1.91 organization does not) (I do not) act in cooperation or consultation with any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed and (the committee / 1.91 organization does not) (I do not) act in concert with, or at the request or suggestion of, any candidate or agent or authorized committee of a candidate who benefits from a disbursement made in opposition to a candidate listed.

(Signature of Individual, Treasurer or Agent)

STATE OF ~~WISCONSIN~~COUNTY OF Washington, D.C.Subscribed and sworn to (affirmed) before me this 2nd day of July, 2012Lee Woolley
(Notary Public or Person Authorized to Administer Oaths)My Commission expires July 14, 2016 (For Notary Only)Is Permanent ☐NOTARY PUBLIC DISTRICT OF COLUMBIA
My Commission Expires July 14, 2016

3. LIST ALL CANDIDATES WHO WILL BE SUPPORTED OR OPPOSED BY THE INDEPENDENT DISBURSEMENTS. ATTACH ADDITIONAL SHEETS IF NECESSARY.

Name of Candidate	Address	Party	Support	Oppose
Dexter, Kristen	7410 Lakeview Drive Eau Claire, WI 54701	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Kleefisch, Rebecca	W357 N6189 Spinnaker Drive Oconomowoc, WI 53066	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Lehman, John	708 Orchard Street Racine, WI 53405-2354	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Seidel, Donna J	807 South 20th Street Wausau, WI 54403	Democratic	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Walker, Scott	PO Box 620437 Middleton, WI 53562	Republican	<input checked="" type="checkbox"/>	<input type="checkbox"/>

THIS FORM IS PRESCRIBED BY THE GOVERNMENT ACCOUNTABILITY BOARD P.O. BOX 7984, MADISON, WI 53707-7984,
Phone: 608-266-8005

THE INFORMATION ON THIS FORM REQUIRED BY s. 11.06(7), WIS STATS. FAILURE TO PROVIDE THE INFORMATION MAY SUBJECT YOU TO THE PENALTIES OF ss. 11.06, 11.61, 11.66, WIS. STATS.

From: R. J. Johnson [rj@rjjohnson.org]
Sent: Wednesday, July 13, 2011 4:07 PM
To: swalkerwi@gmail.com
Cc: 'Keith Gilkes'; 'Kate Doner'
Subject: FW: Senate recalls

Here is the memo outlining the 1M they say they will have spent here.

Again, I don't want to fight. I just need the half million and a matter of fact retort if he says RSLC is in for a million.

We're spending like crazy. Alberta and Olsen are in trouble according to our recent polls. DO NOT REPEAT that to anyone.

Thank you sir.

-----Original Message-----

From: Chris Jankowski [mailto:chris@rslc.com]
Sent: Friday, June 24, 2011 6:47 PM
To: rj@rjjohnson.org
Subject: Senate recalls

RJ,

As promised I am telling you that we are going to do a 500k ie on broadcast and cable against holperin over four weeks. Don't have exact start date and working on script. Will be contrast to help simac image. I went back and checked and we spent almost 500k over a month against holperin and hansen including almost 50k in surveys that we shared at the time. This will bring us to 1 million since march 1st. And does not include the 100k for ad 94th special.

I would still appreciate seeing the actual plan or versions of it that add up to the 6.5m you mentioned, although we are moving forward with any additional transparency.

Look for script soon. Thanks, Chris

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Ex. 35

AFP NATIONAL SITE

CHOOSE STATE CHAPTER

DONATE



ABOUT AFP WISCONSIN ISSUES EVENTS NEWSROOM CONTACT

CONTACT

CONTACT

Contact AFP-Wisconsin
10 East Doty Street
Suite 800
Madison, WI 53703

608-204-5915 ext 4120

Email: infoWI@afphq.org

State Director – Luke Hilgemann

AFP-Wisconsin Field Staff

If you are interested in helping out the effort, please contact anyone of our local staff.

Meg Ellertson
Northern Wisconsin
Email: melletson@afphq.org – (715) 348-6628

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AMERICANS FOR
PROSPERITY

ABOUT AFP STATE CHAPTERS ISSUES EVENTS NEWSROOM CONTACT

A BETTER WISCONSIN BUS TOUR

A BETTER WISCONSIN BUS TOUR

(8)

A BETTER WISCONSIN BUS TOUR

Wednesday, May 30th:

10:00 AM
Milwaukee, WI
Wisconsin State Fair Park North Parking Lot
640 South 84th Street
West Allis, WI 53214
[Click here for more information & to register](#)

2:00 PM
Shaboygan, WI
Jaycee Quarry View Center
3401 Calumet Ave
Shaboygan, WI
[Click here for more information & to register](#)

6:00 PM
Oshkosh, WI
Hawthorne Inn
3105 South Washburn Street
Oshkosh, WI 54904
[Click here for more information & to register](#)

PLEASE JOIN US

A Better Wisconsin will hold a ten city tour focusing on the 2011 budget reforms and encourage activists to push for continued progress in the 2013 budget. Joining the tour as a featured speaker will be Conservative Talk Radio Host Tony Katz, Madison Talk Show Host Vicki McKenna, and AFP Presidents Tim Phillips.

"I am honored to have such a powerful line-up of speakers joining our bus tour," said Luke Hilgemann, AFP-WI State Director. "2011 was a historic year for Wisconsin and people around the nation have noticed. While our federal government continues to on the path to bankruptcy and states like California and Illinois are having trouble paying their bills, Wisconsin showed what can happen when we fight for reform and politicians hold true to their promises. This tour is aimed at keeping that momentum going and moving Wisconsin forward."

The tour will focus on the elimination of the \$3.6 billion state deficit, reduction of property taxes for the first time in 12 years, and more than \$1 billion in savings thanks to Act 10. The tour will also coincide with a statewide petition from citizens to encourage their elected representatives to continue the reforms in 2013.

Media is encouraged to attend each of the stops.

(8)

75%

From: Mary Stitt [REDACTED]
Sent: Tuesday, August 30, 2011 5:22 AM
To: swalkerwi@gmail.com; 'RJ Johnson'
Cc: 'Keith Gilkes'
Subject: RE: Congratulations Mary

I think you had a few final ones to sign. Ted Kellner, San Orr, Fred Kasten.
I will work with Keith for times to set up calls for Diane & John Menard.

From: swalkerwi@gmail.com [mailto:swalkerwi@gmail.com]
Sent: Monday, August 29, 2011 11:53 PM
To: Mary Stitt; RJ Johnson
Cc: Keith Gilkes
Subject: Re: Congratulations Mary

I need to set up a call with her and with Menard.

Also, did I send out thank you notes to all of our c(4) donors?

Sent from my Verizon Wireless BlackBerry

From: "Mary Stitt" <[REDACTED]>
Date: Wed, 10 Aug 2011 10:10:25 -0500
To: <[REDACTED]>; 'Scott Walker' <swalkerwi@gmail.com>
Cc: 'Keith Gilkes' [REDACTED]
Subject: RE: Congratulations Mary

I replied to her with I've known you for almost 20 years and you've never been a LITTLE part of anything!

From: [REDACTED] [mailto:[REDACTED]]
Sent: Wednesday, August 10, 2011 9:55 AM
To: Mary Stitt; Scott Walker
Cc: 'Keith Gilkes'
Subject: Re: Congratulations Mary

More than a little part!

Sent from my U.S. Cellular Android device

----- Reply message -----

From: "Mary Stitt" <[REDACTED]>
Date: Wed, Aug 10, 2011 9:41 am
Subject: Congratulations Mary
To: "R. J. Johnson" <[REDACTED]>, "Scott Walker" <swalkerwi@gmail.com>
Cc: "Keith Gilkes" [REDACTED]

Ex. 37

9/6/2012

THANK GOD. Please let Scott and the team know how great I think this is. we have overcome another huge hurdle and I'm glad I was able to be a small part. Now we continue! Diane h
Sent via BlackBerry by AT&T

1

From: [REDACTED]
Sent: Monday, May 16, 2011 5:56 PM
To: Scott Walker
Subject: Fw:
Attachments: 5-17 schedule.docx
This is the LxL

Sent from my U.S. Cellular BlackBerry® smartphone

From: "Mary Stitt" <[REDACTED]>
Date: Mon, 16 May 2011 16:35:02 -0500
To: 'Kelly Rindfleisch' [REDACTED]
Cc: <jason.zeeh@wisconsin.gov>
Subject:

Mary Crutchfield Stitt
Mary Stitt & Associates
1478 Noridge Trail
Port Washington, WI 53074
262-268-6859 Office
[REDACTED] Cell

9/17/2012

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MEMO FOR SCOTT WALKER
FROM MARY STITT
RE 5-17 BRIEFING

Contact for all events: Mary Stitt 262-268-6859 [REDACTED] Cell/ [REDACTED]

11:30-1:15 Luncheon meeting with Jon Hammes
 Milwaukee Country Club
 8000 N. Range Line Road
 River Hills
 Jon Hammes: 262-792-3636 [REDACTED] Cell

 Meeting with Ted Kellner
 Fiduciary Management
 100 East Wisconsin Avenue, Suite 2200
 Milwaukee
 Contact 414-226-4545 (Paula/Colleen) [REDACTED] Cell

2:45 Depart Fiduciary Mgmt and proceed to Heartland Funds

3:00 Meeting with Bill Nasgovitz
 Heartland Funds
 789 North Water Street, Suite 500
 Milwaukee
 Contact: 414-977-8745/ Office

5:00 U-Line Tour with Liz and Dick Uihlein (U-LINE)
 Meet with Liz and Dick Uihlein
 U-Line Corporation
 12575 U Line Drive
 Pleasant Prairie, WI
 Local contact: Larissa
 262-612-4200 X 5626

6:30 Dinner at the Uihlein Home with Liz & Dick Uihlein
 [REDACTED]

8:00 Conclude participation.

From: Mary Stitt [REDACTED]
Sent: Tuesday, May 17, 2011 4:07 PM
To: Scott Walker
Subject: FW: what is the address for Club for Growth Wisconsin to send \$\$\$
Obviously you made an impact.

From: Bill Nasgovitz [mailto:BNasgovl@heartlandfunds.com]
Sent: Tuesday, May 17, 2011 3:54 PM
To: 'Mary Stitt'
Subject: what is the address for Club for Growth Wisconsin to send \$\$\$

Bill Nasgovitz
Founder, CEO and Portfolio Manager
Heartland Advisors, Inc.
789 N. Water St.
Milwaukee, WI 53202
www.heartlandadvisors.com

414-977-8744 office
[REDACTED] mobile



HEARTLAND FUNDS

AMERICA'S VALUE INVESTOR¹

Every Heartland Fund has outpaced the S&P 500 Index over the 1, 3, 5, 10 year and since inception periods as of March 31, 2011.¹

Source: Financial Research Systems, Inc. and Standard & Poor's

Past performance does not guarantee future results. In the prospectus dated 5/1/10, the gross expense ratios for the Select Value, Value Plus and Value Funds Investor Class shares are 1.27%, 1.21% and 1.18%, respectively.

The inception dates of the Select Value Fund, Value Plus Fund and Value Fund are 10/11/96, 10/26/93 and 12/28/84, respectively. For the since inception time periods versus the Select Value Fund, Value Plus Fund and Value Fund, the S&P 500 Index had returns of 6.50%, 8.29% and 10.92%, respectively, as of March 31, 2011. The S&P provides an indication of broad market performance.

Performance represents past performance; current returns may be lower or higher. For current quarter end standardized performance, please call 800-432-7856 or visit <http://www.heartlandfunds.com/HeartlandFunds/InvestmentResults.htm>. Subject to certain exceptions, shares of a Fund redeemed or exchanged within 10 days of purchase are subject to a 2% redemption fee. Performance does not reflect this fee, which if deducted would reduce an individual's return.

An investor should consider the Heartland Fund's investment objectives, risks, and charges and expenses carefully before investing or sending money. This and other important information can be found in the Fund's prospectus. To obtain a prospectus, please call 1-800-432-7856 or visit www.heartlandfunds.com to download. Please read the prospectus carefully before investing.

Discontinued by the SEC on 11/17/2009

1. For each period ending 3/31/11, the funds in which the fund invested had a net asset value of \$500.00. The fund's performance is based on the fund's net asset value. The fund's performance is based on the fund's net asset value. The fund's performance is based on the fund's net asset value.

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HLF18070411

9/17/2012

From: Mary Stitt [REDACTED]
Sent: Tuesday, May 17, 2011 5:53 AM
To: swalkerwi@gmail.com
Subject: RE: 5-17 Meetings

Are you comfortable with this? Need anything else from me? I'm happy to walk through these with you, if need be:

From: swalkerwi@gmail.com [mailto:swalkerwi@gmail.com]
Sent: Tuesday, May 17, 2011 5:44 AM
To: Mary Stitt; Kelly Rindfleisch; Scott Matejov
Cc: 'Keith Gilkes'
Subject: Re: 5-17 Meetings

Thanks.

Sent from my Verizon Wireless BlackBerry

From: "Mary Stitt" <[REDACTED]>
Date: Tue, 17 May 2011 05:43:36 -0500
To: Scott Walker<swalkerwi@gmail.com>; [REDACTED]; Scott Matejov<Scott@votemarkgreen.com>
Cc: 'Keith Gilkes'<kgilkes@champllc.com>
Subject: 5-17 Meetings

Governor Walker,

Your meetings today are with Jon Hammes, Ted Kellner & Bill Nasgovitz. These meetings are to raise funds for Club for Growth. The asks are as follows:

Jon Hammes: \$100,000.
Ted Kellner: \$100,000.
Bill Nasgovitz: \$100,000

You will then be taking a tour of U-Line with Liz and Dick Uihlein (pronounced U-Line) and then will conclude the day with dinner with Liz and Dick at their home in Lake Forest. The ask for the Uihlein's should be \$500,000 again, for Club for Growth. Liz and Dick give very generously to candidates and various other interest groups.

Background on U-Line:

In the summer of 2010 Uline opened its new 200-acre corporate campus in Pleasant Prairie, Wisconsin. The new headquarters building, the "Lodge", houses all corporate functions in one location. Our new million-plus square foot, state-of-the-art warehouse is dedicated to supplying our regional distribution centers
Uline Mission

Our mission is to offer our customers the finest quality and best selection of products with the quickest service in the industry. We believe good service is worrying about the details so our customers don't have to.

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We hire and train outstanding people at Uline. This allows us to focus on treating customers as long-term partners, exceeding their expectations, and delivering every order with a speed and accuracy unparalleled in the industry.

History

In 1980, after recognizing a local need for a shipping supply distributor, Liz and Dick Uihlein started Uline from their basement. Their first product was the H-101 carton sizer (still offered today). It sold far beyond their expectations and encouraged the Uihleins to add more products to the catalog the following year.

Uline has steadily grown and continues to be a family owned and run business. The product line has expanded to include industrial and packaging materials, including over 1,100 shipping box sizes alone. The 507-page Uline catalog reaches businesses nationwide, offering thousands of products with quick delivery.

Today, with over 2,600 employees nationwide, Uline has distribution centers near Chicago, IL; Minneapolis, MN; Allentown, PA; Los Angeles, CA; Atlanta, GA; Dallas, TX; and Seattle, WA. We also have a satellite location in Tijuana, Mexico that opened in 2001. Our first Canadian location in Brampton, Ontario, opened in Spring 2008.

All of the above are keenly aware of the implications of the recall elections and current budget battle. Each has donated generously to individual candidates, majority GOP conduit and other entities.

I will try to reach you this morning, but if there is anything specific that you need, please let me know.

Mary Crutchfield Stitt
Mary Stitt & Associates
1478 Noridge Trail
Port Washington, WI 53074
262-268-6859 Office
[REDACTED] Cell

From: Mary Stitt [REDACTED]
Sent: Wednesday, June 15, 2011 3:46 PM
To: Scott Walker; rj@rjjohnson.org
Cc: 'Kelly Rindfleisch'
Subject: Ted Kellner

Mary,

Ted is sending me a \$100,000 check today from Foster & Lynn Friess. I will get notes to Kelly for thank you's

Mary Crutchfield Stitt
Mary Stitt & Associates
1478 Noridge Trail
Port Washington, WI 53074
262-268-6859 Office
[REDACTED]